

# DOCTORAL PROGRAM

VIETNAM'S LEADING UNIVERSITIES IN ECONOMICS AND MANAGEMENT



The National Economics University and the University of Economics Ho Chi Minh City  
Two of the most prestigious universities in Vietnam host CFVG on their campus.  
Their faculty and alumni network are valuable assets for CFVG.



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CFVG DOCTORAL STUDENTS ARE IMMERSSED IN A DYNAMIC LEARNING ENVIRONMENT DURING THE DOCTORAL STUDY AND GET OPPORTUNITIES TO MEET AND BE SUPERVISED BY PROFESSORS OF SIX LEADING FRENCH UNIVERSITIES AND BUSINESS SCHOOLS. THEY HAVE CHANCE TO BENEFIT FROM FRENCH EMBASSY'S EXCELLENCE SCHOLARSHIP OR GRANTS BY THE PARTNER UNIVERSITIES.





## EDITORIAL



**Pr. Dr. Jean Louis Pare**  
Director of CFVG

“Founded in 1992, CFVG has been a pioneer of high-level management education in Vietnam. Since its foundation CFVG has remained close to the needs of training for Vietnamese and foreign companies. Its network of almost 3000 alumni, spanning across different positions at all levels in companies and government bodies, is a strength which allows CFVG to serve the needs of the corporate and economic world in Vietnam.

universities, the National Economics University and the University of Economics in Hochiminh City, and a consortium of four French prestigious institutions.

In today’s competitive world, the quality of universities and, more generally, the progress of countries depend on research. This is obviously true for management science and application.

CFVG doctoral students are immersed in a dynamic learning environment during the doctoral school and get opportunities to meet and be supervised by professors of four leading French Universities and business schools. They have chance to benefit from French Embassy’s Excellence Scholarship or Grants by the partner universities.

We hope that a large number of candidates will get the opportunity to follow, with our foreign partners, such a prestigious way to lead, to advance research and careers in their universities or companies.”



**Assoc. Prof. Vo Xuan Vinh**  
Academic Director of CFVG Doctoral program

CFVG’s expertise in networking with partners of very high international standard brings a unique opportunity to launch a doctoral program, in line with the objective of Vietnamese government to produce a large number of doctoral level teachers and reseachers. This program is conceived with the support of the CFVG’s partner

## ABOUT CFVG

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City.

### Member of EFMD

Since 2008, CFVG became a member of European Foundation for Management Development (EFMD), a globally recognized accreditation body of quality in management education, based in Brussels, Belgium.

### OVER 25 YEAR OF SUCCESS, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:

#### Around



**2**

#### Centers

Hanoi: National Economics University  
HCMC: 91, Ba Thang Hai str., Dist. 10



**4**

#### Divisions

MBA, Specialized Masters (Finance/Marketing/Supply Chain), Executive Education & PhD program



**100**

#### Courses

Taught by international professors



**350**

#### New

Students / year



**650**

#### Current

Students / year



**3500+**

#### Alumni

### Member of PRME

CFVG is a signatory of PRME (Principles for Responsible Management Education), an initiative which promotes and inspires responsible management education and research in academic institutions around the globe.



# A UNIQUE 4-YEAR FRENCH PHD PROGRAM IN VIETNAM

## COURSES IN MANAGEMENT RESEARCH

### First year:

- 14 modules in 2 semesters
- 240 teaching hours delivered by foreign professors
- Degree "Diplôme Inter Universitaire Research in Management" awarded by University of Paris Dauphine, University of Lille and University of Strasbourg

### Second to fourth years:

- 18 modules in 6 semesters
- 258 teaching hours delivered by foreign professors
- French Doctorat awarded by University of Paris Dauphine, University of Lille, University of Strasbourg, IAE Paris, Sorbonne Business school and Aix-Marseille University

	DIU Research in Management		Doctorate							
			PhD 1st year		PhD 2nd year		PhD 3rd year		PhD 4th year	
	Hours	ECTS	Hours	ECTS	Hours	ECTS	Hours	ECTS		
<b>I. Foundations of research process</b>										
Seminar of Epistemology	12	2								
Seminar of Ethics & Deontology	6	1								
<b>II. Foundations of organizations</b>										
Theories of organizations	15	2								
Organisational behaviour	9	1								
History of management	6	1								
<b>III. Methodology foundations</b>										
Research methodology	15	2	18	8	12	6				
Qualitative data methodology and analysis	12	2	18	8	12	6				
Quantitative data methodology and analysis	12	2	18	8	12	6				
Econometrics	18	3								
<b>IV. Doctoral workshop</b>	15	0	12	6	12	6	12	6		
<b>V-Seminar of pedagogy</b>					12	4	18	8		
<b>VI-Seminar of writing</b>					12	6	18	8		
<b>VIII-Seminars of speciality</b>	All of them		One of them		One of them		One of them			
Marketing	12	2	18	6	12	4	12	4		
Finance	12	2	18	6	12	4	12	4		
International Business	12	2	18	6	12	4	12	4		
Human Resources	12	2	18	6	12	4	12	4		
Entrepreneurship & Innovation	12	2	18	6	12	4	12	4		
<b>IX-Additional coursework</b>	60	4	30	2	30	2				
<b>X-Research Project &amp; Thesis</b>		30							90	
<b>Total</b>	<b>240</b>	<b>60</b>	<b>96</b>	<b>30</b>	<b>102</b>	<b>34</b>	<b>60</b>	<b>116</b>		

### First year:

- Research project written under the supervision of a foreign professor.
- Oral defense with foreign professors.
- Mandatory to have at least a grade of 15/20 to the Research project to be accepted in Doctorat in the French doctoral school.
- Research proposal to become student in the French Doctoral school.

### Second to fourth years:

- Thesis project written under the supervision of a foreign professor and a local co-supervisor.
- Mandatory doctoral workshop presentation every year.
- Pre-Oral defense with foreign professors.
- PhD Oral defense in France in the French doctoral school.

## THESIS WRITING

During the first year of the doctoral program, CFVG students get many opportunities to seek a supervisor from one of the 6 French partner universities and business schools who is an expert in the area they wish to investigate. Identification of a dissertation topic and selection of the supervisor must be by mutual consent. The doctoral student's thesis that must

show that the candidate has technical mastery of the field and is capable of doing independent research. This study must enlarge or modify current knowledge in a field, present a significant new interpretation of known materials or at least provide a relevant literature review to prepare the dissertation work of the following years.

At the end of the first year, students are required to defend their thesis orally. A student's thesis supervisor does not automatically become a student's dissertation supervisor. However, students are invited to carefully think about the choice of the thesis topic and supervisor in order to establish a consistent long term relationship throughout the doctoral program.

## KEY FACTS:

**Duration: 48 months in-work program**

**A rigorous academic training dedicated to extend knowledge and enhance both academic and professional careers thanks to:**

- A dynamic learning environment during the doctoral school.
- Great opportunities to meet and be supervised by professors from 6 leading

French Universities and Business Schools (ESCP Europe, Paris Dauphine University, Strasbourg University, Lille 2 University, IAE Paris, Sorbonne Business School, and Aix-Marseille University).

- Strong professional network comprising various working levels in a wide range of business sectors.

• Support from prestigious Vietnamese universities: NEU and the University of Economics HCMC.

- A faculty of 50 French and international professors to assure the coverage of most management research areas.
- A schedule well-suited for in-work students.



# THE DOCTOR OR PHD DEGREE WILL BE AWARDED BY THE FRENCH PARTNER SCHOOL OR UNIVERSITY

## PARIS DAUPHINE UNIVERSITY

[www.dauphine.fr](http://www.dauphine.fr)



Created in 1968, the "Dauphine University Centre" was recognized

as a fully-fledged university two years later. Since its creation, Paris Dauphine University has enjoyed considerable autonomy in terms of scientific and teaching innovations and has developed a strong identity which today unites its academic and administrative staff and students. It has received the EQUIS accreditation in 2010. The management science

doctorate is a high level training that prepares to academic and researching professors careers. During the preparation of the doctoral dissertation, students must validate about a hundred hours of teaching and activities planned in the Management Doctoral School framework before defending their dissertation. This program includes fundamental transversal courses

articulated around epistemology and management research methodology, for the 1<sup>st</sup> year (D1). During the 2<sup>nd</sup> year (D2), the students must choose research seminars linked to his topic either in Dauphine University or other institutions. The 3<sup>rd</sup> year (D3) is devoted to the redaction of the dissertation.

## ESCP EUROPE

[www.escpeurope.eu](http://www.escpeurope.eu)



ESCP Europe is both a high-level school of

management with international scope and a large-scale European institution. It was founded in Paris in 1819 and, since then, has educated generations of leaders, contributing to the high reputation it enjoys today. The school benefits from all the 3 main international accreditations: AMBA, EQUIS and AACSB.

The Ph.D program of ESCP Europe aims at professors researchers for high-level management academic institutions. Its core values are based on an active participation of the students in their learning as well as on a personalized student track, consisting of courses on general methodological approach to research as well as a teacher-

training seminar through direct involvements in diverse ESCP EUROPE programs, which add up to 300 hours of courses. Students are closely linked to the researching and teaching activities of the faculty members and are given three years to fully conduct their personal research project.

## LILLE 2 UNIVERSITY

[www.univ-lille2.fr/](http://www.univ-lille2.fr/)



Lille 2 University has joined the "Pôle Lille Université Nord

de France » cluster, an innovative grouping of educational, economic, and governmental institutions. Its mission is to promote the higher education and research capacity presented by Lille Metropole, the fourth - largest metropolitan area in France. Research is a key activity in the cluster, with 3,750 research faculty

and research scientists and 200 laboratories affiliated with or recognized by national research bodies (CNRS, INSERM, INRA, INRIA, Institut Pasteur, Onera, and others). More than 800 international faculty and scholars are welcomed each year, most by a dedicated mobility center. There are currently 3,000 doctoral candidate and trainees.

CFVG doctoral students will get the opportunity to join the research team of the "Faculté, Finance et Comptabilité" of Lille 2 University. This team belongs to the Lille School of Management Research Center, one of the major networks in management research in France.

## UNIVERSITÉ DE STRASBOURG

[www.unistra.fr](http://www.unistra.fr)



The University of Strasbourg is the largest university

in France, with 43,000 students and over 4,000 researchers. The present day French university traces its history to the earlier German language University of Strasbourg, which had been founded in 1631. The Augustin Cournot Doctoral School gathers almost all the research training programs in economics, management and social studies on science and

technology offered at the Strasbourg universities. The Augustin Cournot DS offers a large scope of original training courses based on well-established research traditions in the host research laboratories and well known at the national as well as the international level. Five research labs from the Doctoral School and host the doctoral students:

- Bureau d'Economie Théorique et Appliquée - BETA
- Laboratoire de Recherche en Gestion et Economie - LARGE
- Centre d'Etudes des Sciences Appliquées à la Gestion - CESAG
- Gestion des Service Publics GSP
- Institut de Recherches interdisciplinaires sur les Sciences et la Technologies - IRIST



## IAE AIX-MARSEILLE

[iae-aix.univ-amu.fr](http://iae-aix.univ-amu.fr)



The doctoral programme of IAE Aix-Marseille

(Aix-Marseille Université) is managed by the CERGAM research center (Centre d'Etudes et de Recherche en Gestion d'Aix-Marseille). Its initial aim was to integrate and consolidate different research teams in management across the faculties, institutes and schools of Aix-Marseille Université.

Today, the CERGAM comprises 53 professors and 65 doctoral students. Created in 1975, the doctoral programme in management was initiated by IAE Aix-Marseille to develop theoretical and applied research in this emergent field. Since then, hundreds of scholars in France and abroad have attended this high-quality programme.

The course at IAE Aix-Marseille had, and currently has, a key role in the structuring and development of management teaching and research in universities and business schools, especially in the French academic context. It is among the three most active programmes in France in terms of completed doctoral dissertations.

## IAE PARIS, SORBONNE BUSINESS SCHOOL

[www.iae-paris.com](http://www.iae-paris.com)



The PhD program of the school is intended to be either:

- A qualification for an academic career within universities, business schools, or in senior public service; or
- Research-based training for high value-added positions such as senior analysts in the research department of large firms or consultancy positions.

Whether you are aiming for a fascinating academic career in universities and business schools around the world, or you want to use your passion for research to broaden your scope as a business professional, a doctorate from IAE de Paris will ensure you are at the cutting-edge of research in your chosen field.

IAE of Paris shares its doctoral school with renowned business school HEC and engineering school Arts et Métiers Paris Tech. The three-year program owes much to the collaboration, often cross-disciplinary, between researchers from these three institutions, and involves coursework and a dissertation.



# HOW TO APPLY

## ENTRY REQUIREMENT

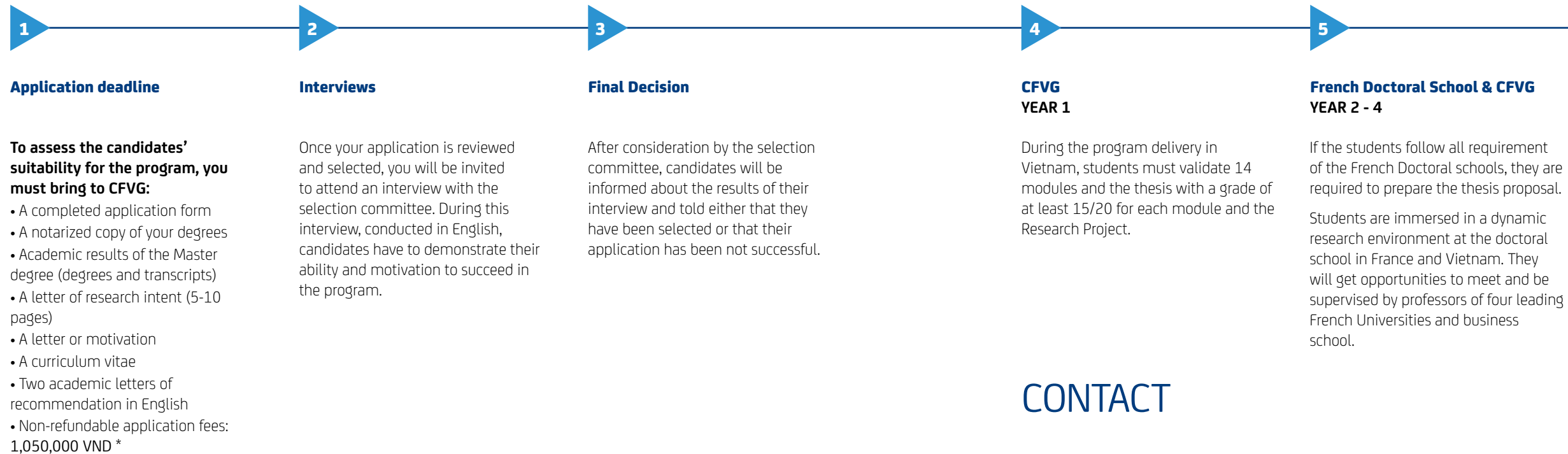
### CFVG Doctoral School

- A Master degree or equivalent
- TOEFL ITP  $\geq$  550  
or IELTS  $\geq$  6.0
- Professional experience: more than 3 years.

### French Doctoral or PhD program

- Master 2 Research or DiURiM.
- Supervision by a Professor from a Partner School or University.
- Approval from the Partner's Doctoral School.
- Dissertation writing (in French or English) under the supervision of the French professor.
- Co-direction by a Vietnamese professor of UEH or NEU or CFVG.
- The Doctor or PhD degree will be awarded by one French partner university.

## PROCESS



## TUITION FEES

### The tuition fees for CFVG Doctoral program include:

- **YEAR 1:** CFVG Tuition fee + Partner School or University Annual Registration Fee
- **YEAR 2 - 4:** CFVG Tuition fee + Partner School or University Annual Registration Fee
- Tuition fee may vary depending on the exchange rate

For the Doctoral School in France, students have chance to benefit from various scholarship and financial support, including: French Embassy's Excellence Scholarship, Eiffel Scholarship, Financial Grant from the French Partner schools.

## CONTACT

### ONLINE VISIT

- [www.cfv.org](http://www.cfv.org)
- [facebook.com/cfv.org](https://facebook.com/cfv.org)
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