VIETNAM’S LEADING UNIVERSITIES IN ECONOMICS AND MANAGEMENT

The National Economics University and the University of Economics Ho Chi Minh City
Two of the most prestigious universities in Vietnam host CFVG on their campus.
Their faculty and alumni network are valuable assets for CFVG.

CFVG HANOI
Building A1, National Economics University
207 Giai Phong Rd., Tran Dai Nghia St.,
Tel  [84-24] 3 869 10 66
Fax  [84-24] 3 869 17 93

CFVG HOCHIMINH CITY
91, Ba Thang Hai str., Dist.10, HCMC
Tel  [84-28] 3830 01 03
Fax  [84-28] 3830 01 14

info@cfvg.org
www.cfvg.org
CFVG DOCTORAL STUDENTS ARE IMMERSED IN A DYNAMIC LEARNING ENVIRONMENT DURING THE DOCTORAL STUDY AND GET OPPORTUNITIES TO MEET AND BE SUPERVISED BY PROFESSORS OF SIX LEADING FRENCH UNIVERSITIES AND BUSINESS SCHOOLS. THEY HAVE CHANCE TO BENEFIT FROM FRENCH EMBASSY’S EXCELLENCE SCHOLARSHIP OR GRANTS BY THE PARTNER UNIVERSITIES.
Founded in 1992, CFVG has been a pioneer of high-level management education in Vietnam. Since its foundation, CFVG has remained close to the needs of training for Vietnamese and foreign companies. Its network of almost 3000 alumni, spanning across different positions at all levels in companies and government bodies, is a strength which allows CFVG to serve the needs of the corporate and economic world in Vietnam.

CFVG’s expertise in networking with partners of very high international standard brings a unique opportunity to launch a doctoral program, in line with the objectives of Vietnamese government to produce a large number of doctoral level teachers and researchers. This program is conceived with the support of the CFVG’s partner universities, the National Economics University and the University of Economics in Ho Chi Minh City, and a consortium of four French prestigious institutions.

CFVG doctoral students are immersed in a dynamic learning environment during the doctoral school and get opportunities to meet and be supervised by professors of four leading French Universities and business schools. They have the chance to benefit from French Embassy’s Excellence Scholarship or Grants by the partner universities.

We hope that a large number of candidates will get the opportunity to follow, with our foreign partners, such a prestigious way to lead, to advance research and careers in their universities or companies.

EDITORIAL

“Founded in 1992, CFVG has been a pioneer of high-level management education in Vietnam. Since its foundation, CFVG has remained close to the needs of training for Vietnamese and foreign companies. Its network of almost 3000 alumni, spanning across different positions at all levels in companies and government bodies, is a strength which allows CFVG to serve the needs of the corporate and economic world in Vietnam.

CFVG’s expertise in networking with partners of very high international standard brings a unique opportunity to launch a doctoral program, in line with the objectives of Vietnamese government to produce a large number of doctoral level teachers and researchers. This program is conceived with the support of the CFVG’s partner universities, the National Economics University and the University of Economics in Ho Chi Minh City, and a consortium of four French prestigious institutions.

CFVG doctoral students are immersed in a dynamic learning environment during the doctoral school and get opportunities to meet and be supervised by professors of four leading French Universities and business schools. They have the chance to benefit from French Embassy’s Excellence Scholarship or Grants by the partner universities.

We hope that a large number of candidates will get the opportunity to follow, with our foreign partners, such a prestigious way to lead, to advance research and careers in their universities or companies.”

About CFVG

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City.

Over 25 year of success, CFVG now plays a leading role in management education in Vietnam with:

- **2 Centers**
  - Hanoi: National Economics University
  - Ho Chi Minh City: 91, Ba Thang Hai str., Dist. 10

- **4 Divisions**
  - MBA, Specialized Masters (Finance/Marketing/Supply Chain), Executive Education & PhD program

- **100 Courses**
  - Taught by international professors

- **350 New Students / year**
- **650 Current Students / year**
- **3500+ Alumni**

Member of EFMD

Since 2008, CFVG became a member of European Foundation for Management Development (EFMD), a globally recognized accreditation body of quality in management education, based in Brussels, Belgium.

Member of PRME

CFVG is a signatory of PRME (Principles for Responsible Management Education), an initiative which promotes and inspires responsible management education and research in academic institutions around the globe.
## COURSES IN MANAGEMENT RESEARCH

### DIU Research in Management

<table>
<thead>
<tr>
<th>PhD 1st year</th>
<th>PhD 2nd year</th>
<th>PhD 3rd year</th>
<th>PhD 4th year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hours</td>
<td>ECTS</td>
<td>Hours</td>
<td>ECTS</td>
</tr>
<tr>
<td>I. Foundations of research process</td>
<td>12</td>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>Seminar of Epistemology</td>
<td>9</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>Seminar of Ethics &amp; Deontology</td>
<td>6</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>II. Foundations of organizations</td>
<td>15</td>
<td>2</td>
<td>15</td>
</tr>
<tr>
<td>Theories of organizations</td>
<td>9</td>
<td>1</td>
<td>9</td>
</tr>
<tr>
<td>Organizational behaviour</td>
<td>6</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>History of management</td>
<td>6</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>III. Methodology foundations</td>
<td>15</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Research methodology</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Qualitative data methodology and analysis</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Quantitative data methodology and analysis</td>
<td>18</td>
<td>3</td>
<td>18</td>
</tr>
<tr>
<td>IV. Doctoral workshop</td>
<td>15</td>
<td>0</td>
<td>12</td>
</tr>
<tr>
<td>V. Seminar of pedagogy</td>
<td>12</td>
<td>4</td>
<td>18</td>
</tr>
<tr>
<td>VI. Seminar of writing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VIII-Seminars of speciality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Finance</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>International Business</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Human Resources</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Entrepreneurship &amp; Innovation</td>
<td>12</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>IX-Additional coursework</td>
<td>60</td>
<td>4</td>
<td>30</td>
</tr>
<tr>
<td>X-Research Project &amp; Thesis</td>
<td>30</td>
<td>0</td>
<td>90</td>
</tr>
<tr>
<td>Total</td>
<td>240</td>
<td>60</td>
<td>96</td>
</tr>
</tbody>
</table>

### Doctorate

<table>
<thead>
<tr>
<th>First year</th>
<th>14 modules in 2 semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>240 teaching hours delivered by foreign professors</td>
<td></td>
</tr>
<tr>
<td>Degree &quot;Diplôme Inter Universitaire Research in Management&quot; awarded by University of Paris Dauphine, University of Lille and University of Strasbourg</td>
<td></td>
</tr>
</tbody>
</table>

### First year:
- Research project written under the supervision of a foreign professor.
- Oral defense with foreign professors.
- Mandatory to have at least a grade of 15/20 to the Research project to be accepted in Doctorat in the French doctoral school.
- Research proposal to become student in the French Doctoral school.
- Thesis project written by a foreign professor and a local co-supervisor.
- Research project written under the supervision of a foreign professor.

### Second to fourth years:
- Thesis project written by a foreign professor.
- Research project on the doctoral program.
- A student’s thesis supervisor does not automatically become the candidate’s dissertation supervisor.

### Key Facts:
- Duration: 48 months in-work program
- Strong professional network
- Great opportunities to meet and be supervised by professors from 6 leading French Universities and Business Schools.
- Support from prestigious Vietnamese universities: NEU and the University of Economics HCMC.
- A faculty of 50 French and international professors to assure the coverage of most management research areas.
- A schedule well-suited for in-work students.

### Thesis Writing

- During the first year of the doctoral program, CFVG students get many opportunities to seek a supervisor from one of the 6 French partner universities and business schools who is an expert in the area they wish to investigate.
- Identification of a dissertation topic and selection of the supervisor must be by mutual consent.
- The doctoral student’s thesis must show that the candidate has technical mastery of the field and is capable of doing independent research.
- This study must enlarge or modify current knowledge in a field, present a significant new interpretation of known materials or at least provide a relevant literature review to prepare the dissertation work of the following years.
- At the end of the first year, students are required to defend their thesis orally.
- A student’s thesis supervisor does not automatically become a student’s dissertation supervisor. However, students are invited to carefully think about the choice of the thesis topic and supervisor in order to establish a consistent long term relationship throughout the doctoral program.
THE DOCTOR OR PHD DEGREE WILL BE AWARDED BY THE FRENCH PARTNER SCHOOL OR UNIVERSITY

PARIS DAUPHINE UNIVERSITY
www.dauphine.fr

The Ph.D program of ESCP Europe aims at professors researchers for high-level management academic institutions. Its core values are based on an active participation of the students in their learning as well as on a personalized student track, consisting of courses on general methodological approach to research as well as a teacher training seminar through direct involvements in diverse ESCP EUROPE programs, which add up to 300 hours of courses. Students are closely linked to the research and teaching activities of the faculty members and are given three years to fully conduct their personal research project.

The PhD program of ESCP Europe offers a large scope of original research training programs based on well-established research traditions in the host research laboratories and well known at the national as well as the international level. Five research labs from the Doctoral School and host the doctoral students:

- Bureau d’Économie Théorique et Appliquée – BETA
- Laboratoire de Recherche en Gestion et Économie – LARGE
- Centre d’Études des Sciences Appliquées à la Gestion – CESAG
- Gestion des Service Publics – GSP
- Institut de Recherches Interdisciplinaires sur les Sciences et la Technologie – IRIST

DGVG doctoral students will get the opportunity to join the research team of the “Faculté, Finance et Comptabilité” (F, FC) of Université de Lille 2 University. This team belongs to the Lille School of Management Research Center, one of the major networks in management research in France.

The course at IAE Aix-Marseille had, and currently has, a key role in the structuring and development of management teaching and research in universities and business schools, especially in the French academic context. It is among the three most active programmes in France in terms of completed doctoral dissertations.

Today, the CERGAM comprises 33 professors and 65 doctoral students. Created in 1975, the doctoral programme in management was initiated by IAE Aix-Marseille to develop theoretical and applied research in this emergent field. Since then, hundreds of scholars in France and abroad have attended this high-quality programme.

The university of Strasbourg is the largest university in France, with 43,000 students and over 4,000 researchers. The present day French university traces its history to the earlier German language University of Strasbourg, which had been founded in 1631. The Augustin Cournot Doctoral School gathers almost all the research training programs in economics, management and social studies on science and technology offered at the Strasbourg universities. The Augustin Cournot DS offers a large scope of original training courses based on well-established research traditions in the host research laboratories and well known at the national as well as the international level. Five research labs from the Doctoral School and host the doctoral students:

- Bureau d’Économie Théorique et Appliquée – BETA
- Laboratoire de Recherche en Gestion et Économie – LARGE
- Centre d’Études des Sciences Appliquées à la Gestion – CESAG
- Gestion des Service Publics – GSP
- Institut de Recherches Interdisciplinaires sur les Sciences et la Technologie – IRIST

Five research labs from the Doctoral School and host the doctoral students:

- Bureau d’Économie Théorique et Appliquée – BETA
- Laboratoire de Recherche en Gestion et Économie – LARGE
- Centre d’Études des Sciences Appliquées à la Gestion – CESAG
- Gestion des Service Publics – GSP
- Institut de Recherches Interdisciplinaires sur les Sciences et la Technologie – IRIST

The doctoral programme of IAE Aix-Marseille (Avix-Marseille Université) is managed by the CERGAM (Centre d’Études de Recherche et d’Enseignement de Gestion d’Avix-Marseille). Its initial aim was to integrate and consolidate different research teams in management across the faculties, institutes and schools of Avix-Marseille University.

Today, the CERGAM comprises 33 professors and 65 doctoral students. Created in 1975, the doctoral programme in management was initiated by IAE Aix-Marseille to develop theoretical and applied research in this emergent field. Since then, hundreds of scholars in France and abroad have attended this high-quality programme.

The course at IAE Aix-Marseille had, and currently has, a key role in the structuring and development of management teaching and research in universities and business schools, especially in the French academic context. It is among the three most active programmes in France in terms of completed doctoral dissertations.

Whether you are aiming for a fascinating academic career in universities and business schools around the world, or you want to use your passion for research to broaden your scope as a business professional, a doctorate from IAE de Paris will ensure you are at the cutting-edge of research in your chosen field.

IAE of Paris shares its doctoral school with renowned business school HEI and engineering school Arts et Métiers Paris Tech. The three-year program owes much to the collaboration, often cross-disciplinary, between researchers from these three institutions, and involves coursework and a dissertation.
HOW TO APPLY

ENTRY REQUIREMENT

CFVG Doctoral School

- A Master degree or equivalent
- TOEFL ITP ≥ 550 or IELTS ≥ 6.0
- Professional experience: more than 3 years.

French Doctoral or PhD program

- Master 2 Research or DIURIM.
- Supervision by a Professor from a Partner School or University.
- Approval from the Partner’s Doctoral School.
- Dissertation writing (in French or English) under the supervision of the French professor.
- Co-direction by a Vietnamese professor of UBF or NEU or CFVG.
- The Doctor or PhD degree will be awarded by one French partner university.

- A completed application form
- A notarized copy of your degrees
- Academic results of the Master degree (degrees and transcripts)
- A letter of research intent (5-10 pages)
- A letter or motivation
- A curriculum vitae
- Two academic letters of recommendation in English
- Non-refundable application fees: 1,050,000 VND *

PROCESS

1. Application deadline
   To assess the candidates’ suitability for the program, you must bring to CFVG:
   - A completed application form
   - A notarized copy of your degrees
   - Academic results of the Master degree (degrees and transcripts)
   - A letter of research intent (5-10 pages)
   - A letter or motivation
   - A curriculum vitae
   - Two academic letters of recommendation in English
   - Non-refundable application fees: 1,050,000 VND *

2. Interviews
   Once your application is reviewed and selected, you will be invited to attend an interview with the selection committee. During this interview, conducted in English, candidates have to demonstrate their ability and motivation to succeed in the program.

3. Final Decision
   After consideration by the selection committee, candidates will be informed about the results of their interview and told either that they have been selected or that their application has been not successful.

4. CFVG YEAR 1
   During the program delivery in Vietnam, students must validate 14 modules and the thesis with a grade of at least 15/20 for each module and the Research Project.

5. French Doctoral School & CFVG YEAR 2 - 4
   If the students follow all requirement of the French Doctoral schools, they are required to prepare the thesis proposal. Students are immersed in a dynamic research environment at the doctoral school in France and Vietnam. They will get opportunities to meet and be supervised by professors of four leading French Universities and business school.

TUITION FEES

The tuition fees for CFVG Doctoral program include:

- YEAR 1: CFVG Tuition fee + Partner School or University Annual Registration Fee
- YEAR 2 - 4: CFVG Tuition fee + Partner School or University Annual Registration Fee
- Tuition fee may vary depending on the exchange rate

ENTRY REQUIREMENT

The tuition fees for CFVG Doctoral program include:

- YEAR 1: CFVG Tuition fee + Partner School or University Annual Registration Fee
- YEAR 2 - 4: CFVG Tuition fee + Partner School or University Annual Registration Fee
- Tuition fee may vary depending on the exchange rate

For the Doctoral School in France, students have chance to benefit from various scholarship and financial support, including: French Embassy’s Excellence Scholarship, Eiffel Scholarship, Financial Grant from the French Partner schools.

CONTACT

ONLINE VISIT
- www.cfvg.org
- facebook.com/cfvg.org
- info@cfvg.org

Support line:
- Hanoi: 0913 716 818
- HCMC: 0909 054 696