

MASTER IN SUPPLY CHAIN MANAGEMENT

SPECIALIZED MASTER DEGREE AWARDED BY



CFVG HANOI

Building A1, National Economics University
207 Giai Phong Rd., Tran Dai Nghia St.,
Tel [84-24] 3 869 10 66
Fax [84-24] 3 869 17 93

CFVG HOCHIMINH CITY

91, Ba Thang Hai str., Dist.10, HCMC
Tel [84-28] 3830 01 03
Fax [84-28] 3830 01 14

info@cfvg.org
www.cfvg.org



SUPPLY CHAINS ARE CHALLENGING, OPERATIONAL AND STRATEGIC AS FUNDAMENTAL AND COMPLEX COMPONENTS OF ALL BUSINESS OPERATIONS, FROM MANUFACTURERS, WHOLESALERS AND RETAILERS, TO WAREHOUSES, HEALTHCARE PROVIDERS AND GOVERNMENT AGENCIES. TOP FIRMS IN INDUSTRIES SUCH AS AUTOMOTIVE, FOOD AND BEVERAGE, COMPUTER HARDWARE, ELECTRONICS, AND PHARMACEUTICALS PRACTICE SUPPLY CHAIN MANAGEMENT TO ENSURE THEIR CUSTOMER SATISFACTION, AND THEREFORE GAIN COMPETITIVE ADVANTAGE ON MARKET



Prof. Frédéric Gautier
MSCM Scientific Director

Today, successful companies rely on the skills of supply chain management professionals to keep their goods and services flowing to the marketplace quickly, efficiently, and as cost-effective as possible. Supply chain management is a bright spot among up-and-coming careers, with employment opportunities in a wide variety of industries, in firms of all sizes. Impressive job prospects aside, training and qualifications will help in tackling sectors challenges.

Our Master in Supply Chain Management program is unique in Vietnam, because in addition to a core competency of knowledge in the basics of supply chain management, such as distributions strategies, planning, and procurement... it offers graduates state-of-the-art methods and techniques in strategy, planning, sourcing, sales support, and customer service, as well as advanced techniques and skills in technology issues, key trends and tactics. Our excellent faculty is blended with European high-ranked professors and top industrial leaders in Vietnam, which enable students to obtain a thorough theoretical framework and practical industrial insights at the same time.

The program is operated in Vietnam under a strong partnership between CFVG and Sorbonne Graduate School, IAE, a well-deserved reputation as an outstanding business school in France. Upon completion, graduates received the Master in Supply Chain Management awarded by IAE Paris Sorbonne as delegated by Paris 1 Panthéon Sorbonne University - Master degree according to French Education System.



MASTER IN SUPPLY CHAIN MANAGEMENT (MSCM)

THE NEW INTERNATIONAL MASTER PROGRAM IN SUPPLY CHAIN MANAGEMENT IN VIETNAM

PROGRAM OBJECTIVES

- Focus on design and analysis of supply chains for companies and organizations
- Efficient management and coordination of supply chains
- Learn to measure, evaluate and control the quality of supply chain processes
- Discussions of recent issues in SCM with experts from the industry

KEY FACTS

- *Duration: 18 months*
- *Part-time program*

- Specialized Master degree awarded by prestigious IAE Paris, Panthéon Sorbonne University.
- Pioneering program that combines cutting-edge expertises, practical approach and innovative learning.
- A program taught by a world-class, up-to-date faculty.
- Strong professional network comprising various working levels in a wide range of business sectors.

A PREMIUM PROGRAM DELIVERED BY PRESTIGIOUS ACADEMIC INSTITUTIONS

CFVG (FRENCH VIETNAMESE CENTER FOR MANAGEMENT EDUCATION)

www.cfv.org

25 years pioneer in higher management education in Vietnam.

- A leading management education institution established by the French Ministry of Foreign Affairs (France) and Ministry of Education and Training (Vietnam) in 1992.
- Operated by CCI Paris Ile-de-France, with the largest network of business schools and huge teaching resources in Europe.
- Host Vietnamese partners are National Economics University in Hanoi and University of Economics Ho Chi Minh City, which are the 2 best national universities in Economics and Management in Vietnam.
- Partnerships with highly prestigious business schools and universities in Europe.
- Programs are highly compatible with career development objectives
- Strong links with prestigious employers and professional bodies in Vietnam

IAE PARIS, SORBONNE BUSINESS SCHOOL

www.iae-paris.com

IAE Paris gives students the professional skills they need to succeed as leading executives in a fast-changing global economy.

- The Sorbonne Business School is at the cross road of academic excellence and corporate reality
- A strong focus on executive education – 80% of students are business professionals
- A full range of graduate business and management programs, with general (Bachelors, MBAs, Masters) and research-based programs.
- Excellent global outlook with various international programs, taught in Paris and thirteen other countries
- About 800 international students welcome each year, and the close network of partnerships with foreign universities.

COURSE CURRICULUM

THE CURRICULUM IS SPECIFICALLY DESIGNED TO PREPARE STUDENTS FOR ADVANCEMENT IN SUPPLY CHAIN MANAGEMENT CAREERS

Corresponding to international standards, the learning content is structured with 5 components:

- 12 core modules with international academic professors
- Focus hours with local high-ranked experts
- Professional seminars in Vietnam
- International seminars in Paris
- Consultancy Project

1. Developing the supply chain

The seminar discusses the issues of global supply chain management through case studies and a business game. The objective of the seminar is also to introduce the training objectives and develop a group dynamic.

2. Operations strategy and supply chain management

The seminar discusses the role of the supply chain in the competitive advantage of firms and analyses the main structural decisions relating to supply chain (inventory, location and transport strategies). Starting with customer service, the course is based on the value chain theory and the resource-based view.

3. Supply chain and performance management

The seminar discusses the methods and metrics for measuring and evaluating the performance of supply chains: cost management, budgeting, cost management, scorecards. Specific topics related to supply chain such as interfirm cost management are introduced.

4. Project Management

The seminar discusses the organization and objectives of project management within a firm or between firms. The different stages of the project are introduced: project initiation, project planning, project execution and completing the project. The question of international projects is presented.

5. Lean management, continuous improvement and operations excellence

The seminar discusses the methods (Total Quality Management, kaizen, sigma, lean supply chain, etc.) required for continuous improvement of logistics management and presents the analysis of organizational change.

6. Globalization and corporate strategy

The seminar discusses the various aspects of globalization (law, economics, geopolitics, etc.) in order to understand the corporate strategy and organization of firms. The objective of the seminar is to understand that the consequences of the present environment impact the scope and the organization of operations.



7. Supply chain management and corporate finance

The seminar aims to analyze the financial consequences of logistics operations in terms of profitability and cash-flows. The concept of finance supply chain is introduced in order to present the idea of supply chain integration as interrelated events that impact working capital, payment terms, pricing, and inventory.

8. Planning, coordination and control in the supply chain

The seminar discusses the methods and the software required for planning and controlling the supply chain: material requirement planning (MRP), distribution requirement planning (DRP). Forecasting logistics requirements, inventory policy decisions, purchasing and supply scheduling decisions and storage and handling decisions are introduced.

9. Marketing and distribution management

Starting with the analysis of customer service, the seminar discusses the consequences of the marketing mix on the supply chain. The different strategies, networks and structures of distribution management are introduced.

10. Corporate social responsibility and supply chain

The seminar discusses the concept of corporate social responsibility and its consequences on the management of the supply chain. International standards on CSR are introduced and the course analyses the consequences on the strategy and the organization of the supply chain.

11. Sourcing strategies and supply chain

The seminar discusses the economics of sourcing based on a transaction costs perspective. It introduces the analysis of the management and consequences of the different types of contracts with suppliers (long term arrangements versus one shot contracts). The consequences of international sourcing are also discussed.

12. Operational research in supply chain management

The seminar discusses the methods (Total Quality Management, kaizen, sigma, lean supply chain, etc.) required for continuous improvement of logistics management and presents the analysis of organizational change.

A GREAT MIXTURE OF ACADEMIC EXCELLENCE WITH HAND-ON EXPERIENCE

INTERNATIONAL SEMINAR IN PARIS, FRANCE

A 2-week study trips in Paris is compulsory for students in the 2nd year. Beside attending a module hosted at IAE Paris, students obtain an intense international experiences with professional seminars and corporate visits, enabling students to explore the industrial context at international level. At the same time, students have the opportunity to enjoy cultural tours in Paris and Europe.

FOCUS HOURS WITH LOCAL HIGH-RANKED EXPERTS

The 30-hour modules include 24 hours with international faculty and 6 focus hours with high-ranked managers and experts of supply chain in Vietnam. During focus hours, students benefit from the practical experience of industrial experts. They are able to engage in the interactive Q&A sessions and exchange opinions with successful professionals.

COURSE SCHEDULING 1 week/ month

HANOI	HCMC
Thursday/Friday: 18h00 - 22h00	Monday to Friday: 18h00 – 21h30
Saturday/Sunday: 08h30 - 12h30 14h00 - 18h00	Saturday : 09h00 – 12h00 13h00 – 17h00

PROFESSIONAL SEMINARS IN VIETNAM

Professional seminars are organized by the program on regular basis to join the international professors and industrial experts for an in-depth discussion about a certain topic. These seminars are open to students and also other professionals in the fields to create a real open talk, discussions and exchange ideas on the related issues. These events also facilitate networking and partnership among participants from various professional roles across industries.

RESEARCH AND CONSULTANCY PROJECT

The objective is to help participants formalizing a research question in supply chain management based on existing literature. A seminar presenting methods for collecting and analyzing data is the first step in the consultancy project of the participants.

24 Lecture Hours

Taught by foreign professors, cover the knowledge base of different supply chain fields. Students gain the latest Lecture Hours expertise which forms a powerful foundation for career advancement.

6 Focus Hours

Delivered by leading professionals who bring to classes real-world projects with a rich source of practical ideas and perspectives.

FACULTY

The program is taught by distinguished faculty members of IAE Paris and European academic partners. As accomplished and passionate researchers, they constantly draw on their research to enhance their classroom teaching. Many of them have backgrounds as leading business practitioners and/or corporate consultants in high demand.

- **Clive Gallery** CEDEP (Executive Education), INSEAD
- **Cristine Triomphe** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Damien Mourey** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Eric Pezet** University of Paris Ouest
- **Frédéric Gautier** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Jean-Pierre Helfer** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Mouique Aubry**, Université du Québec à Montréal
- **Nathalie Lallemand-Stempak** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Nicolay Tchernev** Business School of Management, Auvergne University
- **Ouidade Sabri** Sorbonne Graduate Business School (IAE Paris), Université Paris 1 Panthéon-Sorbonne
- **Pierre Féniès** Université Paris 2 – Panthéon – Assas

CORPORATE PARTNERS

Vietnam Supply Chain Community is the leading independent and truly not-for-profit platform for 10,000+ supply chain professionals in Vietnam and South East Asia to learn, share, and network effectively. Vietnam Supply Chain is the most dynamic supply chain knowledge sharing center in Vietnam. Vietnam Supply Chain Community offers different types of activities to different user groups from top management to entry level executives.



In addition, high-ranked and experienced industrial experts are involved in teaching the program. This ensures our students benefit from strong links with the business world, and that our programs remain up-to-date with current and emerging management practices.

Ms. Tran Le Hong Van
Supply Chain Director
Golden Gate JSC





TUITION FEE

- CFVG's programs are partly subsidized by both French and Vietnamese governments.
- Tuition fee is payable in 4 installments.

TO PROCESS YOUR APPLICATION WE REQUIRE:

- A printed version of your fully completed online application form.
- A detailed résumé
- A motivation letter
- At least one recommendation letter
- Certified copies of degrees & transcripts
- **1,050,000 VND** for the registration fee (non refundable)

ENTRY REQUIREMENT

The program is intended for business professionals with a strong interest in supply chain management. They must obtain at least a Bachelor degree and have worked for 2-5 years. With a solid business background, they can show a good academic base to succeed in the program. Participants are expected to be ambitious, intelligent, personable and dedicated to their profession. They should have a strong motivation for professional enrichment and career advancement in supply chain management field such as transportation, logistics, purchasing, warehouse, inventory, etc.

To apply for MSCM program, you must complete the online application form at:

www.cfv.org

Support line:

Hanoi: 0913 716 818
HCMC: 0909 054 696

ABOUT CFVG

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City.

OVER 25 YEARS OF SUCCESS, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:

Around

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Centers

Hanoi: National Economics University
HCMC: 91, Ba Thang Hai str., Dist. 10



350

New

Students / year

4 

Divisions

MBA, Specialized Master (Finance/Marketing/Supply Chain), Executive Education & Ph.D program



650

Current

Students / year

100 

Courses

Taught by international professors/year



3500+

Alumni