

MASTER IN ECONOMICS OF **BANKING & FINANCE**



CFVG
European Excellence in
Management Education

CFVG HANOI

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ESCP
EUROPE
BUSINESS SCHOOL



DAUPHINE
UNIVERSITÉ PARIS

CFVG **MEBF**
Master in Economics
of Banking & Finance



THE CFVG MASTER IN ECONOMICS OF BANKING AND FINANCE (MEBF) SETS ITSELF APART FROM THE REST BY COMBINING THE MOST UPDATED FINANCIAL THEORIES WITH THE REAL WORLD APPLICATION IN THE CONTEXT OF VIETNAM. WORLD-CLASS PROFESSORS AND LEADING EXECUTIVES GATHER IN THE PROGRAMME TO ENGAGE ONE ANOTHER, EXCHANGE IDEAS AND STAY RELEVANT IN THE DYNAMIC WORLD OF FINANCE.



THE CFVG MASTER IN ECONOMICS OF BANKING & FINANCE IS A PREMIUM OPPORTUNITY FOR FINANCE & INVESTMENT PROFESSIONALS

KEY FACTS :

- Specialized Master degree awarded by two European high-ranked academic institutions: Paris Dauphine University and ESCP Europe
- Accredited by the “Conférence des Grandes Ecoles” as a specialized master of ESCP Europe
- A curriculum with in-depth knowledge of finance
- A 2-week study trip in Paris
- A program taught by an outstanding faculty with truly international expertise and absolute focus on the financial industry
- A program uniquely tailored to the needs of working professionals
- Class profile is made up with excellent students
- Duration: 20 months
- Part-time program
- 50% of graduates are holding a management position in Vietnam’s banking and finance sector

MEBF left me with a solid financial expertise of international standards and an influential professional network, which have made it possible for me to start out a real international career in finance

Mr. Chu Minh Tuan
CFVG MEBF, Intake 5
Policy Development
Director , Business
Banking Division
TECHCOMBANK

SPECIALIZED MASTER DEGREE AWARDED BY 2 INTERNATIONAL RENOWNED ACADEMIC INSTITUTIONS



Prof. Alain Chevalier
MEBF Scientific Director
ESCP Europe

EUROPEAN MANAGEMENT SCHOOL (ESCP EUROPE)

www.escpeurope.eu

- 6 campuses in Europe (Paris, London, Berlin, Torino, Madrid, Warsaw)
- EQUIS, AMBA, AACSB Accredited.
- The World's First Business School (established in 1819)
- 100 academic alliances in Europe and the World.
- Regularly ranked among the World's best business schools.
- 40,000 active alumni in over 150 countries in the world.

PARIS DAUPHINE UNIVERSITY

www.dauphine.fr

- 1st EQUIS accredited university in France.
- France's most prestigious management university.
- A leading European University in organization and decision-making sciences.
- Strong link with the corporate world.
- Cutting-edge research and professionally oriented programmes.
- 1,000 professors with corporate activities.



Prof. Kevin Beaubrun
MEBF Scientific Director
Paris Dauphine University

The program's objectives are threefold: (1) provide tomorrow's decision makers with a deep overall understanding of financial markets and their regulation; (2) build specific expertise in management techniques for banks, insurance firms and other financial intermediaries; and (3) develop the necessary skills for industrial and commercial firms to benefit from sophisticated international financial markets"

Prof. Kevin Beaubrun
Paris Dauphine University
MEBF Scientific Director

KEY TOOLS, KNOWLEDGE AND UNDERSTANDING OF FINANCIAL ISSUES

"The 2-week study trip in Paris is really an extraordinary experience. It's effectively a stimulating atmosphere with lectures at ESCP Europe, data mining in Paris Dauphine University, workshops and professional discussion with senior international experts etc. Paris is a great city to visit, we had got unforgettable memories"

Ms. Nguyen Van Anh
CFVG MEBF, Intake 10

COURSE SCHEDULING
1 week/ month

HANOI

Thursday/Friday:
18h00 - 22h00

Saturday/Sunday:
08h30 - 12h30
14h00 - 18h00

HCMC

Monday to Friday:
18h00 - 21h30

Saturday :
09h00 - 12h00
13h30 - 17h00

300 HOURS OF CORE COURSES

1. Emerging countries in the globalization process
2. Financial analysis and diagnostic
3. Entrepreneurial finance and financial planning
4. Statistics methods for use in finance
5. Investment decision and basic valuation
6. Financial structure and strategies
7. Project finance
8. Company valuation
9. Instruments and techniques on financial market
10. Financial intermediaries, markets and financing of the economy
11. Corporate finance
12. Compliance

STUDY TRIP

One of the highlights of the MEBF program is the compulsory 2-week study trip to Paris, one of the world's main international financial centers. It's designed for students to broaden their hands-on international experience and to expose them to international business environments and practices. They will have the opportunity to visit big financial companies and institutions in Paris, and have the chance to meet international strategists and experts through seminars and establish international professional contacts.

CONSULTANCY PROJECT

The consultancy project requires working in close cooperation with a project advisor. It provides an opportunity to explore in-depth a specific finance topic and to handle a project built upon real-life financial management problems and situations. Demonstrating the expertise gained in the program, the project work also provides opportunities to do research in conjunction with the finance industry and thus to prepare for an advanced professional career.

CUTTING EDGE SPECIALIZATION FOR SPECIFIC CAREERS IN FINANCE

2 OPTIONS FOR SPECIALIZATION COURSES

Corporate finance track (150 hours)

1. International accounting and consolidation
2. Cash management
3. Financial control
4. Financial management
5. Audit
6. International finance
7. International taxation
8. Mergers & acquisitions

Banking and finance track (150 hours)

1. Analysis and financial management of the banking firm
2. Analysis and financial management of the insurance firm
3. Commodity market
4. Financial risk management
5. Monetary and exchange rate policy
6. Portfolio management
7. Information systems in financial institutions

24 

Lecture hours by Foreign Professors

The program begins with core courses in corporate finance and financial markets, which give a thorough grounding in the principles of finance seen both in general and in real world applications, taught in part using case studies. This same combination of rigour and relevance is continued in the advanced elective courses, which provide deeper practical insights into finance as practiced by leading financial institutions.

6 

Focus hours by Local High-ranked Professionals

Focus hours are delivered by professionals who provide students with practical knowledge, experiences or views on very specific topics. This is also an occasion for the students to share their understandings and discuss with high-ranked professionals in the financial sectors.



A WORLD-CLASS FACULTY TEAM

The world-class faculty is made up by profesors from Paris Dauphine University, ESCP Europe and European academic partners who maintain strong links with financial sector through applied research and consultancy. In addition, all courses are addressed by high-ranked financial professionals who bring their practical insights straight into the classroom - help teach the most cutting-edge management techniques available.

INTERNATIONAL PROFESSORS

Alain Chevalier
ESCP Europe, France

Anne Gazengel
ESCP Europe, France

Arnaud Raynouard
Paris Dauphine University,
France

Dinh Thanh Huong
Paris Est-Créteil University,
France

Emmanuel Jurczenko
ESCP Europe, France

Anne Epaulard
Paris Dauphine University,
France

Greusard Oliver
ESCP Europe, France

Gunnar Graef
ESCP Europe, CEO Deutsche
Ventures, Berlin - Paris -
Singapore

Jean Baptiste Bellon
Owner of Trapeza and Banking
Consultant, France

Joël Métais
Paris Dauphine University,
France

Kevin Beaubrun-Diant
Paris Dauphine University,
France

Kostas Andriosopoulos
ESCP Europe, UK

Michael Troege
ESCP Europe, France

Laurent Herve
Neoma Management School,
France

Nguyen Chan
CFVG, Vietnam

Patrick Gougeon
ESCP Europe, UK

Shankarsan Basu
Indian Institute of
Management, India

Sylvie Bouriaux
Illinois State University,
U.S.A.

Tristan-Pierre Maury
EDHEC Business School,
France

HIGH-RANK PROFESSIONALS IN VIETNAM

Can Van Luc
Senior Advisor to the Chairman,
BIDV

Hoang Bich Van
Finance Director, Korea Life
Insurance

Huynh Thi Thu Thuy
University of Economics Ho Chi
Minh City

Le Xuan Nghia
A member of the Monetary and
Financial Policy Advisory Council

Lim Chor Ghee
Executive Director of Vinmas
Resources Pte Ltd, Singapore

Nguyen Duc Thanh
Director, Vietnam Centre for
Economic and Policy Research
(VEPR)

Nguyen Hoai Anh
Vice Chairman, Amigo
Investment Holdings

Nguyen Thanh Long
State Securities Commission,
Department of fund
management, companies and
funds, Deputy Director

Pham Bach Duong
Senior Associate - Avocat à la
Cour, Gide Loyrette Nouel

Pham Ngoc Bich
Managing Director, SSI Research
& Investment Advisory

Tran Thanh Tu
Deputy General Director, Dai-ichi
Life Vietnam

Vo Tri Thanh
Deputy director of the Central
Institute for Economic
Management

CLASS PROFILE

Your classmates on the CFVG MEBF will account for most of your expectation from this prestigious program. They will have the same professional mindset and outstanding analytical ability, along with the excellent academic background and industrial experience.

" MEBF offers a great learning experience with practical approach. I always felt involved and proud to be part of a winning team. After each course, I feel that my knowledge and analytical skills in finance are sharper "

AVERAGE AGE

28 

INDUSTRY

71% 
Banking

21% 
Finance/Insurance

AMONG EMPLOYERS



ALUMNI

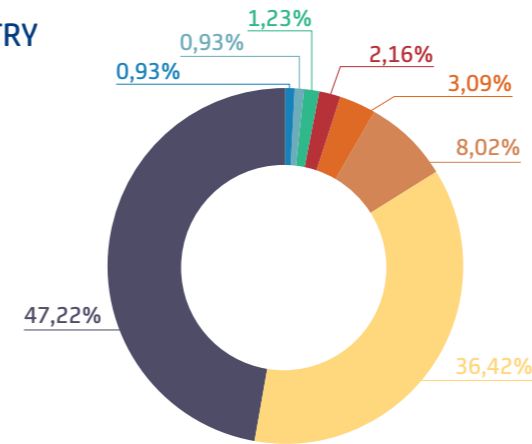
When you graduate from CFVG MEBF, you will not only have established an invaluable network of classmates, but also joined the impressive MEBF's alumni network, a first class professional network that will last throughout your career.

It is truly a valuable financial community with nearly 500 members, working in the 2 financial and business hubs of Vietnam (Hanoi and Ho Chi Minh City).

MEBF graduates also belong to the CFVG's wider alumni community of 3500 members from an excellent variety of sectors.

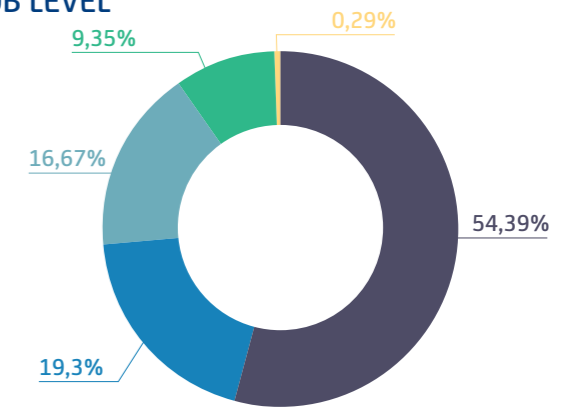
They can also join the alumni communities of ESCP Europe and of University Paris Dauphine.

INDUSTRY



- Finance / Insurance
- Banking
- Other
- Real Estate
- Other Manufacturing
- Manufacturing - Food/Beverage
- Construction
- Education / Research / Sports

JOB LEVEL



- Middle Management
- Junior
- Senior Management
- Top Management
- Other

A NETWORK THAT INCLUDES HIGH RANK FINANCIAL PROFESSIONALS AT TOP MANAGEMENT LEVEL

- | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Bui Tuan Trung (MEBF5)
President
Bao Viet Fund management</p> <p>Ho Nguyen Thuy Duong (MEBF8)
Head Performance Management</p> <p>Hoang Hoai Giang (MEBF5)
Deputy General Director
Prevoir Vietnam</p> <p>Hoang Kim Truong (MEBF1)
Country Head Of Sales & Structuring
Citibank Vietnam</p> <p>Le Thi Hoa (MEBF1)
Board Member Vietcombank</p> | <p>Huynh Tien Dat (MEBF8)
Deputy to the CFO
Mercedes-Benz Vietnam Ltd</p> <p>Huynh Duy Sang (MEBF7)
Deputy General Manager Of Gold Trading Center Asia Commercial Bank</p> <p>Nguyen Phi Lan (MEBF2)
Deputy General Director
PricewaterhouseCoopers (Vietnam) Limited</p> <p>Tran Thi Nguyen Oanh (MEBF4)
CEO HBAP Hanoi branch
The HSBC Limited</p> | <p>Trinh Hoang Linh (MEBF6)
Vice President & Representative
WACHOVIA BANK N.A.
Hanoi Rep. Office</p> <p>Tran Bao Lien (MEBF8)
Head of Risk & Governance
Dragon Capital Group Limited</p> <p>Vu Duy Bang (MEBF6)
Deputy Director
Itrade Company</p> <p>Vu Thi Bich Lien (MEBF7)
Chief Representative & Country Manager
The Bank Of Nova Scotia,
Hanoi Rep. Office</p> | <p>Nguyen Hong Van (MEBF3)
Board Member VietinBank</p> <p>Le Thanh Nam (MEBF)
Deputy Director of Corporate Banking Division
MB Bank</p> <p>Nguyen Hong Long (MEBF 8)
Vice President - Head of Sales & Structuring- Markets
Techcombank</p> |
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TUITION FEE

- CFVG's programs are partly subsidized by the French Ministry of Foreign Affairs and Vietnam Ministry of Education and Training.
- Tuition fee is payable in 4 installments.

HOW TO APPLY

TO PROCESS YOUR APPLICATION WE REQUIRE:

- A printed version of your fully completed online application form.
- A detailed Curriculum Vitae (CV)
- A cover letter
- At least one recommendation letter
- Certified copies of degrees & transcripts
- 1.050.000 VND for the registration fee (non refundable)

ADMISSION PROCESS



ENTRY REQUIREMENT

The program is intended for professionals with at least 3 years of experience in finance or other related professional fields who wish to accelerate or refocus their career in the financial world, seeking positions in the finance industry at a senior management level in investment banks (corporate finance, equities, fixed income, derivatives, etc.), hedge fund, private equity, private banking, asset management, or in the finance department of a large corporation. The candidate must obtain a Bachelor degree and above.

To apply for our programs you must complete the online application form at: www.cfv.org

Support line:
Hanoi: 0913 716 818
HCMC: 0909 054 696

ABOUT CFVG

Member of EFMD

Since 2008, CFVG became a member of the European Foundation for Management Development (EFMD), a globally recognized accreditation body of quality in management education, based in Brussels, Belgium.

CGE Accreditation

Since December 1, 2015, CFVG is officially accredited by The Conférence des Grandes Écoles (CGE), which is a non-profit association of engineering schools, management schools and higher education institutions offering other specialities. Its members also include companies, alumni associations and organisations.

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City.

OVER 25 YEARS OF SUCCESS, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:

Around



2 Centers

Hanoi: National Economics University
HCMC: 91, Ba Thang Hai str., Dist. 10



4 Divisions

MBA, Specialized Masters (Finance/Marketing/Supply Chain), Executive Education & PhD program



100 Courses

Taught by international professors/year



350

New

Students / year



650

Current

Students / year



3500+

Alumni