

MASTER IN ECONOMICS OF **BANKING & FINANCE**



CFVG
European Excellence in
Management Education

CFVG HANOI

Building 5 & D2, National Economics University
207 Giai Phong Rd., Tran Dai Nghia St.,
Tel [84-4] 3 869 10 66
Fax [84-4] 3 869 17 93

CFVG HOCHIMINH CITY

91, Ba Thang Hai str., Dist.10, HCMC
Tel [84-8] 3830 01 03
Fax [84-8] 3830 01 14

info@cfvg.org
www.cfvg.org

ESCP
EUROPE



DAUPHINE
UNIVERSITÉ PARIS

CFVG MEBF
Master in Economics
of Banking & Finance



THE CFVG MASTER IN ECONOMICS OF BANKING AND FINANCE (MEBF) SETS ITSELF APART FROM THE REST BY COMBINING THE MOST UPDATED FINANCIAL THEORIES WITH THE REAL WORLD APPLICATION IN CONTEXT OF VIETNAM. WORLD-CLASS PROFESSORS AND LEADING EXECUTIVES GATHER IN THE PROGRAMME TO ENGAGE ONE ANOTHER, EXCHANGE IDEAS AND STAY RELEVANT IN THE DYNAMIC WORLD OF FINANCE.



THE CFVG MASTER IN ECONOMICS OF BANKING & FINANCE IS A PREMIUM OPPORTUNITY FOR FINANCE & INVESTMENT PROFESSIONALS

KEY FACTS :

MEBF left me with a solid financial expertise of international standards and an influential professional network, which has made it possible for me to start out a real international career in finance

Mr. Chu Minh Tuan
CFVG MEBF, Intake 5
Policy Development
Director , Business
Banking Division
TECHCOMBANK

- Specialized Master degree awarded by European high-ranked academic institutions: Paris Dauphine University and ESCP Europe
- Accredited by the “Conférence des Grandes Ecoles” as a specialized master of ESCP Europe
- A curriculum with in-depth knowledge of finance
- A compulsory 2 week study trip in Paris
- A program taught by an outstanding faculty with truly international expertise and absolute focus on the financial industry
- A program uniquely tailored to the needs of working professionals
- Class profile is made up with excellent students
- Spread over 20 months
- 1 week/month - evenings & weekends
- 50% of graduates are holding a management position in Vietnam’s banking and finance sector

SPECIALIZED MASTER DEGREE AWARDED BY 2 INTERNATIONAL RENOWNED ACADEMIC INSTITUTIONS



Prof. Alain Chevalier
MEBF Scientific Director
ESCP Europe

EUROPEAN MANAGEMENT SCHOOL (ESCP EUROPE)

<http://www.escpeurope.eu>

- 5 campuses in Europe (Paris, London, Berlin, Torino, Madrid)
- EQUIS, AMBA, AACSB Accredited.
- The World's First Business School (established in 1819)
- 100 academic alliances in Europe and the World.
- Regularly ranked among the World's best business schools.
- 40,000 active alumni in over 150 countries in the world.

PARIS DAUPHINE UNIVERSITY

<http://www.dauphine.fr>

- 1st EQUIS accredited university in France.
- France's most prestigious management university.
- A leading European University in organization and decision-making sciences.
- Strong link with the corporate world.
- Cutting-edge research and professionally oriented programmes.
- 1,000 professors with corporate activities.



Prof. Joel Metais
MEBF Scientific Director
Paris Dauphine University

The program's objective is threefold: (1) provide tomorrow's decision makers with a deep overall understanding of financial markets and their regulation; (2) build specific expertise in management techniques for banks, insurance firms and other financial intermediaries; and (3) develop the necessary skills for industrial and commercial firms to benefit from sophisticated international financial markets"

Prof. Joel Metais, Paris
Dauphine University
MEBF Scientific Director

KEY TOOLS, KNOWLEDGE AND UNDERSTANDING OF FINANCIAL ISSUES

"The 2-week study trip in Paris is really an extraordinary experience. It's effectively a stimulating atmosphere with lectures at ESCP Europe, data mining in Paris Dauphine University, workshops and professional discussion with senior international experts....Paris is a great city to visit, we had got unforgettable memories"

Ms. Nguyen Van Anh
CFVG MEBF, Intake 10

COURSE SCHEDULING 1 week/ month

HANOI

Thursday/Friday:
18h00 - 22h00

Saturday/Sunday:
08h30 - 12h30
14h00 - 18h00

HCMC

Monday to Friday:
18h00 - 21h30

Saturday :
09h00 - 12h00
13h30 - 17h00

300 HOURS OF CORE COURSES (APPLICABLE FOR BOTH TRACKS)

- | | | |
|--|--|--|
| 1. Emerging countries in the globalization process | 5. Investment decision and basic valuation | 9. Instruments and techniques on financial market |
| 2. Financial analysis and diagnostic | 6. Financial structure and strategies | 10. Financial intermediaries, markets and financing of the economy |
| 3. Entrepreneurial finance and financial planning | 7. Project finance | 11. Corporate finance |
| 4. Statistics methods for use in finance | 8. Company valuation | 12. Compliance |

STUDY TRIP

One of the highlights of MEBF program is the compulsory 2-week study trip to Paris, one of world's main international financial centers. It's designed for students to broaden their hands-on international experience and to expose them to international business environments and practices. They will have the opportunity to visit big financial companies and institutions in Paris, and have the chance to meet international strategists and experts through seminars and establish international professional contacts.

CONSULTANCY PROJECT

The consultancy project requires working in close cooperation with a project advisor. It provides an opportunity to explore in-depth a specific finance topic and to handle a project built upon real-life financial management problems and situations. Demonstrating the expertise gained in the program, the project work also provides opportunities to do research in conjunction with the finance industry and thus to prepare for an advanced professional career.

CUTTING EDGE SPECIALIZATION FOR SPECIFIC CAREERS IN FINANCE

02 OPTIONS FOR SPECIALIZATION COURSES

Corporate finance track (150 hours)

1. International accounting and consolidation
2. Cash management
3. Financial control
4. Financial management
5. Audit
6. International finance
7. International taxation
8. Mergers & acquisitions

Banking and finance track (150 hours)

1. Analysis and financial management of the banking firm
2. Analysis and financial management of the insurance firm
3. Commodity market
4. Financial risk management
5. Monetary and exchange rate policy
6. Portfolio management
7. Information systems in financial institutions

24



Lecture hours by Foreign Professors

The program begins with core courses in corporate finance and financial markets, which give a thorough grounding in the principles of finance seen both in general and in real world applications, taught in part using case studies. This same combination of rigour and relevance is continued in the advanced elective courses, which provides deeper practical insight into finance as practiced by leading financial institutions.

6



Focus hours by Local High-ranked Professionals

Focus hours are delivered by professionals who provide students with practical knowledge, experiences or views on very specific topics. This is also an occasion for the students to share their understandings and discuss with high-ranked professionals in the financial sectors.



A WORLD-CLASS FACULTY TEAM

The world-class faculty is made up by profesors from Paris Dauphine University, ESCP Europe and European academic partners who maintain strong links with financial sector through applied research and consultancy. In addition, all courses are addressed by high-ranked financial professionals who bring their practical insights straight into the classroom - help teach the most cutting-edge management techniques available.

INTERNATIONAL PROFESSORS

Alain Chevalier ESCP Europe, France	Anne Epaulard Paris Dauphine University, France	Joël Métais Paris Dauphine University, France	Nguyen Chan CFVG, Vietnam
Anne Gazengel ESCP Europe, France	Greusard Oliver ESCP Europe, France	Kevin Beaubrun-Diant Paris Dauphine University, France	Patrick Gougeon ESCP Europe, UK
Arnaud Raynouard Paris Dauphine University, France	Gunnar Graef ESCP Europe, CEO Deutsche Ventures, Berlin - Paris - Singapore	Kostas Andriosopoulos ESCP Europe, UK	Shankarsan Basu Indian Institute of Management, India
Dinh Thanh Huong Paris Est-Créteil University, France	Jean Baptiste Bellon Owner of Trapeza and Banking Consultant, France	Michael Troege ESCP Europe, France	Sylvie Bouriaux Illinois State University, U.S.A.
Emmanuel Jurczenko ESCP Europe, France		Laurent Herve Reims Management School, France	Tristan-Pierre Maury EDHEC Business School, France

HIGH-RANK PROFESSIONALS IN VIETNAM

Can Van Luc Senior Advisor to the Chairman, BIDV	Nguyen Duc Thanh Director, Vietnam Centre for Economic and Policy Research (VEPR)	Pham Ngoc Bich Managing Director, SSI Research & Investment Advisory
Hoang Bich Van Finance Director, Korea Life Insurance	Nguyen Hoai Anh Vice Chairman, Amigo Investment Holdings	Tran Thanh Tu Deputy General Director, Dai-ichi Life Vietnam
Huynh Thi Thu Thuy University of Economics Ho Chi Minh City	Nguyen Thanh Long State Securities Commission, Department of fund management, companies and funds, Deputy Director	Vo Tri Thanh Deputy director of the Central Institute for Economic Management
Le Xuan Nghia A member of the Monetary and Financial Policy Advisory Council	Pham Bach Duong Senior Associate - Avocat à la Cour, Gide Loyrette Nouel	

CLASS PROFILE

Your classmates on the CFVG MEBF will account for most of you expectation from this prestigious program. They will have the same professional mindset and outstanding analytical ability, along with the excellent academic background and industrial experience.

" MEBF offers a great learning experience with practical approach. I always felt involved and proud to be part of a winning team. After each course, I feel that my knowledge and analytical skills in finance are sharper "

AVERAGE AGE

28 

INDUSTRY

71% 
Banking

21% 
Finance/Insurance

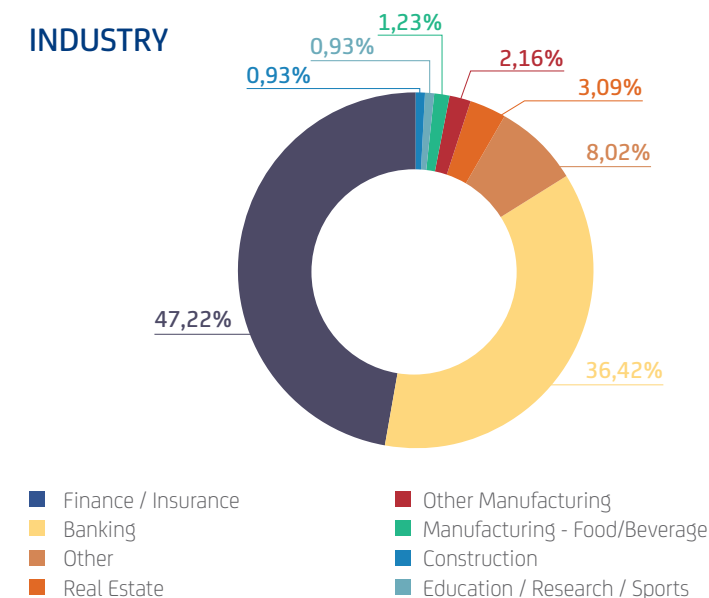
AMONG EMPLOYERS



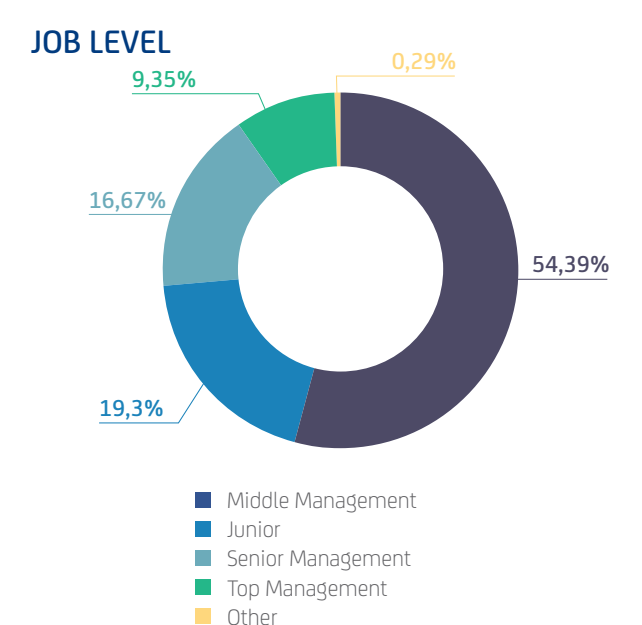
ALUMNI

When you graduate from CFVG MEBF, you will not only have established an invaluable network of classmates, but also join the impressive MEBF's alumni networks for a first class professional network that will last throughout your career.
It is truly a valuable financial community with nearly 500 members, working in the 2 financial and business hubs of Vietnam (Hanoi and Ho Chi Minh City). MEBF graduates also belong to the CFVG's wider alumni community of 3000 members from an excellent variety of sectors.
They can also join the alumni communities of ESCP Europe and of University Paris Dauphine.

INDUSTRY



JOB LEVEL



A NETWORK THAT INCLUDES HIGH RANK FINANCIAL PROFESSIONAL AT TOP MANAGEMENT LEVEL

Bui Tuan Trung (MEBF5) President Bao Viet Fund management	Huynh Tien Dat (MEBF8) Deputy to the CFO Mercedes-Benz Vietnam Ltd	Trinh Hoang Linh (MEBF6) Vice President & Representative WACHOVIA BANK N.A. Hanoi Rep. Office	Nguyen Hong Van (MEBF3) Board Member VietinBank
Ho Nguyen Thuy Duong (MEBF8) Head Performance Managment	Huynh Duy Sang (MEBF7) Deputy General Manager Of Gold Trading Center Asia Commercial Bank	Tran Bao Lien (MEBF8) Head of Risk & Governance Dragon Capital Group Limited	Le Thanh Nam (MEBF) Deputy Director of Corporate Banking Division MB Bank
Hoang Hoai Giang (MEBF5) Deputy General Director Prevoir Vietnam	Nguyen Phi Lan (MEBF2) Deputy General Director PricewaterhouseCoopers (Vietnam) Limited	Vu Duy Bang (MEBF6) Deputy Director Itrade Company	Nguyen Hong Long (MEBF 8) Vice President - Head of Sales & Structuring- Markets Techcombank
Hoang Kim Truong (MEBF1) Country Head Of Sales & Structuring Citibank Vietnam	Tran Thi Nguyen Oanh (MEBF4) CEO HBAP Hanoi branch The HSBC Limited	Vu Thi Bich Lien (MEBF7) Chief Representative & Country Manager The Bank Of Nova Scotia, Hanoi Rep. Office	
Le Thi Hoa (MEBF1) Board Member Vietcombank			



TUITION FEES

- CFVG's programs are partly subsidized by the French Ministry of Foreign Affairs and Vietnam Ministry of Education and Training.
- Tuition fee is payable in 4 installments.

HOW TO APPLY

TO PROCESS YOUR APPLICATION WE REQUIRE:

- A printed version of your fully completed online application form.
- A detailed Curriculum Vitae (CV)
- A cover letter
- At least one recommendation letter
- Certified copies of degrees & transcripts
- 1.050.000 VND for the registration fee (non refundable)

ADMISSION PROCESS



ENTRY REQUIREMENT

The program is intended for professionals with 3 years of experience in finance, or other related professional fields who wish to accelerate or refocus their career in the financial world, seeking positions in the finance industry at a senior management level in investment banks (corporate finance, equities, fixed income, derivatives, etc.), hedge fund, private equity, private banking, asset management, or in the finance department of a large corporation.

To apply for our programs you must complete the online application form at: www.cfvg.org

Support line:
Hanoi: 0913 716 818
HCMC: 0909 054 696

ABOUT CFVG

Member of EFMD

Since 2008, CFVG became a member of European Foundation for Management Development (EFMD), a globally recognized accreditation body of quality in management education, based in Brussels, Belgium.

CGE Accreditation

Since December 1, 2015, CFVG is officially accredited by The Conférence des Grandes Écoles (CGE), which is a non-profit association of engineering schools, management schools and higher education institutions offering other specialties. Its members also include companies, alumni associations and organisations.

With CGE accreditation, CFVG has advantage to promote the school nationally and internationally, develop international training courses and research and realize its vision to become a real "Grand Ecole" in Asia in the future.

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City in Ho Chi Minh City.

OVER 25 YEARS OF SUCCESS IN VIETNAM, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:

Around

2 
Centers

Hanoi: National Economics University
HCMC: 91, Ba Thang Hai str., Dist.10


300
New

Students / year

4 
Divisions

MBA, Specialized Masters (Finance/Marketing), Executive Education & PhD program


610
Current

Students / year

100 
Courses

Taught by international professors/year


3000
Alumni