

# MASTER OF **BUSINESS ADMINISTRATION**

**CFVG**  
European Excellence in  
Management Education

**CFVG HANOI**

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**CFVG** MBA  
Master of Business Administration

**EFMD**  
ACCREDITED | **MBA**

THE **CFVG MBA** IS A CHALLENGING PROCESS  
IN WHICH THE LIMITS ARE NOT ONLY CONFINED  
BY THE OUTER WORLD BUT ALSO BY OUR INNER SELF.

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CFVG is always open to give candidates facts and offer you an authentic experience so that you can decide for yourself if the program suits your interests, strengths and ambitions. At CFVG, whether you wish to pursue a career in international business or develop your leadership skills, we give you the tools to unlock your full potential now and for the future.

**CONTACT US**

**Hotline:**

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**Support line:**

Hanoi: 0913 716 818  
HCMC: 0909 054 696

**DIRECT VISIT**

**Working hour:**

09h00 – 12h00  
14h00 – 18h00

**ONLINE VISIT**

[www.cfvg.org](http://www.cfvg.org)  
[facebook.com/cfvg.org](https://facebook.com/cfvg.org)

**CFVG Hanoi at**

Building A1,  
National Economics University

**CFVG Ho Chi Minh City at**

University of Economics HCMC - Campus C  
91, Ba Thang Hai str., Dist.10, HCMC



"CFVG MBA is obviously a right choice for me. I earned a prestigious MBA degree with great experience and a strong link to alumni community. As I believed, CFVG MBA shapes my confidence in personal and professional development."

Mr. Doan Ngoc Dung  
CFVG MBA, Intake 12  
Director, ADPOTECH  
Chemical Construction

# AN MBA IS A BIG DECISION ON A SIGNIFICANT INVESTMENT THAT DEMANDS SUBSTANTIAL RETURN

CFVG IS AMONG THE PIONEERS IN MBA, WITH MORE THAN 30 YEARS LEADING IN VIETNAM

## CFVG MBA

-  Holds International EPAS accreditation by European Foundation for Management Development (EFMD)
-  Offers you a unique combination of European management expertise and Vietnamese business insights to develop essential capabilities and connections for success in business today and tomorrow
-  Enables your study in Europe through exchange programs with prestigious partners
-  Join a rigorous classroom and enjoy a unique learning experience for a life-long value.

# ABOUT CFVG

French-Vietnamese Center for Management Education (CFVG) was founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics Ho Chi Minh City.

## Member of EFMD

Since 2008, CFVG became a member of European Foundation for Management Development (EFMD), a globally recognized accreditation body of quality in management education, based in Brussels, Belgium

## CGE Accreditation

Since December 1, 2015, CFVG is officially accredited by The Conférence des Grandes Écoles (CGE), which is a non-profit association of engineering schools, management schools and higher education institutions offering other specialities. Its members also include companies, alumni associations and organisations

OVER 30 YEARS OF SUCCESS, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:



**2** Centers

Hanoi: Building A1, National Economics University  
HCMC: University of Economics HCMC - Campus C



**4** Divisions

MBA, Specialized Masters (Finance/Marketing/Supply Chain), Executive Education & PhD program



**100** Courses

Taught by international professors/year



**350** New

Students / year



**700** Current

Students / year



**4500+** Alumni

# A PRESTIGIOUS MBA DEGREE

## INTERNATIONAL ACCREDITATION

CFVG MBA has been the first MBA in Vietnam awarded international EPAS accreditation by the European Foundation for Management Development

(EFMD) in 2008 following an audit performed by an international EFMD committee. This accreditation was renewed in 2011, 2014, 2017, and 2020

EPAS is an international program accreditation system operated by EFMD. By achieving this accreditation, CFVG MBA proved its appropriately high quality and international perspectives.



### About CCI Paris Ile-de-France

The CCI Paris Ile-de-France operates an education network of 25 schools in France and 4 in the world. Among which, there are world ranked business schools such as HEC, ESCP Europe, ESSEC ... with triple international accreditation (EQUIS, AMBA, AACSB). Every year CCI Paris Ile-de-France schools educate 50,000 young people – of which 17,500 are apprentices – and train 43,000 adults in continuing and executive education.



### About UEH

UEH is one of 15 key national universities of Vietnam and is member of The Best 1,000 Business Schools in the World. From its inception until now, the school was aware as a training center for scientific research and economic prestige of the whole Vietnam. The university now provides graduate and postgraduate education (master, doctoral programs) to over 50,000 students/year.



### About NEU

The National Economics University (NEU) is a leading university in the field of economics, management and business in Vietnam. Being one of the national key universities of Vietnam, the NEU has diversified training programs on bachelor, master and PhD in 8 majors of economics, management and business with 45 different minors.



# A GREAT JOYFUL EXPERIENCE WITH WINNING TEAMS OF OUTSTANDING MEMBERS

**WITH HIGH SELECTION CRITERIA, CFVG MBA** class challenges outstanding or highly potential individuals who are ambitious, committed and ready for hard work. They see CFVG MBA both as a mean of fast-tracking their career and as an inspiring intellectual challenge.

**A MAJORITY OF OUR STUDENTS** are graduates from prestigious universities such as University of Economics Ho Chi Minh City, National Economics University, Vietnam National University, and Polytechnic University... They appreciate the combination of flexible approach with the rigor of international courses and teaching staff while exposing strong learning capability, high confidence and contributive attitudes.

**OUR STUDENTS** have at least 2-3 years experience, and bring invaluable diverse experience and insight from a wide variety of professional backgrounds.

**FOREIGN STUDENTS** from European business schools and universities join CFVG MBA class in Vietnam in the framework of exchange program, which builds a real international environment with different perspectives on business and management issues discussed in lessons, case studies, team works...

# AN ACADEMICALLY RIGOROUS CURRICULUM,

WITH STIMULATING AND PRACTICAL COURSES

INCLUDING BUSINESS SIMULATIONS, CASE STUDIES, LECTURES, WORKSHOPS, GROUP WORKS... AND MORE.

"Welcome you to our classes which are always analytically rigorous and intellectually stimulating, but there is so much that goes on outside of classes. With our classmates, we are involving in so much extracurricular activities in an amazingly collaborative and warm community"

Mr. Nguyen Van Duc  
CFVG MBA, Intake 22

# What you will STUDY

## 1<sup>ST</sup> YEAR: THE MANAGEMENT FUNDAMENTALS

### SEMESTER 1

Financial Accounting  
Human Resources Management  
Integration Seminar, Organizational Behaviour & Change Management  
Marketing  
Project Management - E-business & value creation  
Second foreign language

### SEMESTER 2

Business Law  
Business Game & Simulations  
Corporate Finance  
Corporate Social Responsibility and Sustainability Management  
Leadership and Entrepreneurship  
Second foreign language

## 2<sup>ND</sup> YEAR: ADVANCED COURSES, INTERNATIONAL OPENING

### SEMESTER 3

Research Methodology & Seminars  
Corporate Strategy and Innovation  
Operations & Supply Chain Management  
Management Control

#### Specialization Options:

You can choose to specialize in an area of particular interest

#### Option 1 : Entrepreneurship

Entrepreneurship and New Venture Creation  
Innovation & Creativity  
2M (Sector Analysis & Creation Mission)  
1 elective

#### Option 2: Global Business

Company Internationalization Strategy  
Intercultural & Global Management

#### Others courses

Advanced Marketing / Branding  
Financial Market / Strategic Finance  
Consulting  
Elective course

### SEMESTER 4

**Study Trip/Professional Dissertation**  
Professional Dissertation  
Study trip at Paris: Digital & Brand Marketing

#### Learning Objectives:

- . You integrate theory, practice, & reflection to develop potential business managers with the tools to solve strategic problems.
- . You translate essential theoretical knowledge into smart business practice.
- . You integrate management practices and perspectives and learn to apply them within various organizations. You build skills in marketing, operations and strategy.

#### CSR Course:

- . Ensure the alignment among healthy businesses, healthy environments, and healthy societies.

#### Career Oriented Learning:

- . Right combination of knowledge, skills, and attributes that generates real success in today rapidly changing business environment.
- . To help you build necessary analytical frameworks.
- . The curriculum prepares you for career tracks in various organizations

#### Entrepreneurship:

- . You build essential entrepreneurial knowledge.
- . The curriculum emphasizes team practice linked to existing ventures and gives you a chance to plug in to CFVG's cutting edge management.
- . You stretch your thinking beyond your project's primary functional domain to develop solutions with a holistic approach.

Since 2010, over one third of our MBA class take advantage of this super opportunity to study in one among over 10 Master programs, with over 40 specialization options at world high-ranked business schools and universities such as: ESCP Europe, Audencia, HHL (Germany); Strasbourg Business School, Neoma, KEDGE, etc.

**2013:** Opens exchange programs with University of Victoria Canada and The College of Management Mahidol University, Thailand.

**2016:** Signs MoU with International University of Japan (IUJ).

**2017:** Starts exchange program with Graduate School of Management - Asia-Pacific University (APU, Japan)

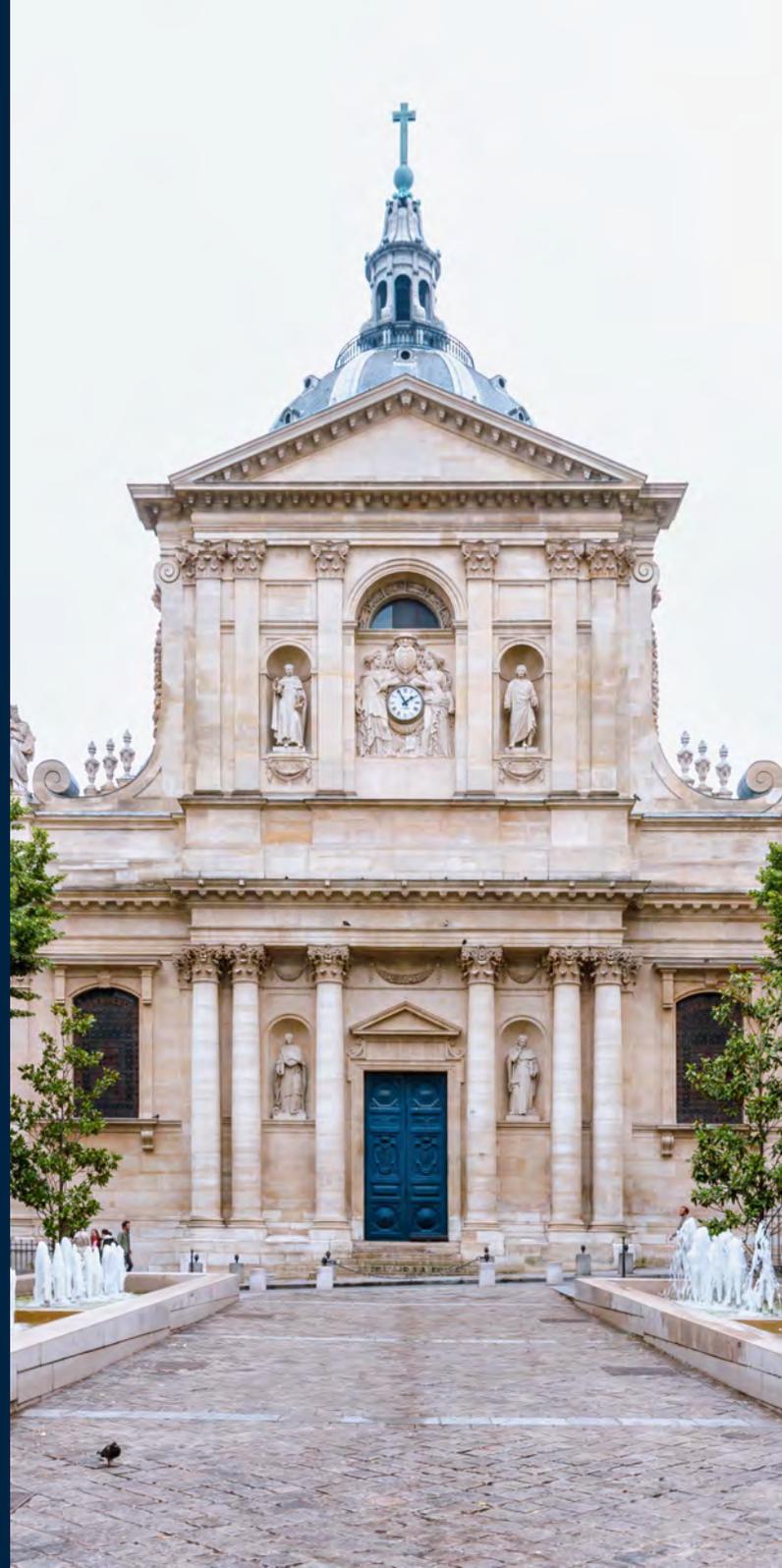
**2023: A CHANGE HAS BEEN MADE TO CFVG MBA**

# Sorbonne Business School

## A Great Story of Management

Sorbonne Business School is an institution specialized in Management and Business sciences since 1956. Our portfolio includes not only general business training for experienced profiles looking to gain business competences but also specialized Masters.

Faithful to its public service mission, from 2023, Sorbonne Business School is proud to contribute to the development of knowledge both through training and research with CFVG, providing students with the necessary skills and tools to respond to tomorrow's challenges.



## A REAL OPPORTUNITY FOR INTERNATIONAL EXPOSURE



### Research/Professional Dissertation INTERNATIONAL EXCHANGE PROGRAMS

International exchange programs in Europe are open to the CFVG MBA students.

#### OPTION 1: 1 YEAR AT CFVG MBA, VIETNAM + 1 YEAR IN A PARTNER SCHOOL ABROAD

- . Degree in various majors by Partner schools
- . Study at Top European Business Schools
- . Various Scholarship/Financial support
- . Full support for administrative procedure
- . Join the network of "CFVGers en France"

#### OPTION 2: STUDY IN VIETNAM FOR 2 YEARS & 2-WEEK STUDY TRIP IN PARIS

- . Degree from Sorbonne Business School
- . The study trip (compulsory) is designed to broaden participants' hand-on international experience and to expose them to different business environments and practices. It's also an opportunity to network and establish international contacts. The trip's conditions will be detailed during the year, depending on the number of participants.

# 70%

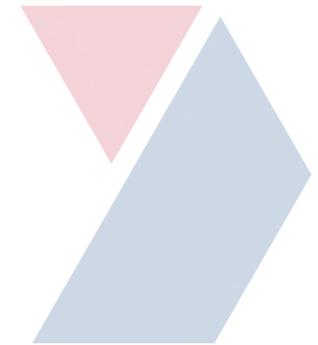
**COURSES** are delivered by professors from partner universities and business schools:

- IAE Paris Sorbonne Business School
- Audencia
- ESCP Business School
- Rouen Business School
- NEOMA Business School
- HEC
- Indian Institute of Technology Delhi
- Paris Dauphine University
- Strasbourg Management School

# 30%

**COURSES** are taught by leading professors in Vietnamese prestigious universities:

- University of Economics Ho Chi Minh City
- Foreign Trade University
- National Economics University



## LEARNING FROM **A WORLD CLASS FACULTY**



"Attending CFVG exchange program is a great chance for me to study in a very developed education system and a real international education environment with students from Europe, Asia, and America... Experience sharing and networking among students from around the world is also a great for my future career. I got a really good study time, while exploring European culture."

**Lam Chi Mung**  
Head of IT - Digital Service Chubb Life  
MBA 2011, Double Degree program at IESEG  
Master of Science in Management (MSc)



"Like most CFVG MBA students, you are drawn to this exciting community. Classes are motivated with a strategic balancing between rigorous lessons and action learning experiences, case study analysis, open discussions...You will always feel a generative environment that allows for exploring, experiencing and experimenting with new possibilities that help to change you for the better"

**Ms. Nguyen Lan Huong**  
CFVG MBA, Intake 21

# AN ALUMNI NETWORK

THAT INCLUDES BUSINESS LEADERS ACROSS VARIOUS SECTORS FOR A POWERFUL PROFESSIONAL COMMUNITY



**Ms. Nguyen Thi Nhung**  
CFVG MBA, Intake 1  
Managing Partner  
OPEN ASIA



**Mr. Doan Viet Dung**  
CFVG MBA, Intake 3  
Deputy General Director  
Alstom Vietnam



**Mr. Vu Duc Loi**  
CFVG MBA, Intake 14  
Business Development Director  
Unilever Vietnam



**Mr. Tran Bang Viet**  
CFVG MBA, Intake 17  
Deputy General Manager of  
Le & Associates Executive  
National President of JCI Vietnam



**Ms. Mai Kim Oanh**  
CFVG MBA, Intake 15  
Senior Brand Manager,  
Shiseido Vietnam Co.



**Mr. Tran Phu Anh Tuan**  
CFVG MBA, Intake 11  
CEO at OIC Asia

# A POWERFUL PROFESSIONAL

COMMUNITY OF MORE THAN 4500 MEMBERS WITH EXCELLENT INDUSTRY VARIETY AND JOB FUNCTION DIVERSIFICATION

## \* KEY FACTS & FIGURES:

66% of graduates highly appreciate the quality of CFVG programs.

59% are happy with the network expanded.

57% of graduates evaluate that they have received better career opportunities after CFVG graduation.

57% have well improved their soft skills after graduation.

52% could well apply what they have learnt from CFVG to their work.

48% think that the CFVG program are highly appreciated by the employers.





# HOW TO APPLY

*We are looking for applicants seeking to immerse themselves in a rigorous and challenging MBA. We expect our candidates to demonstrate intellectual capacity, managerial potential, energy and integrity, and an international outlook.*

## ENTRY REQUIREMENT

Candidates for the CFVG MBA national entrance examination must fulfill the following conditions:

- Bachelor degree
- Compulsory intensive course in Economics for non-economist candidates (engineers, lawyers, linguists, etc.)
- 2 to 3 years working experience or degree with at least mention "good"
- English B2 CEFR

## REQUIRED DOCUMENTS

- A printed signed version of your online application
- A detailed Curriculum Vitae (CV) in English
- Motivation letter explain why you apply for MBA program
- Recommendation letter (from an employer, a colleague or professor)
- A notarised copy of degree(s) & transcript from universities attended
- Four passport size photos (3x4cm)
- English B2 CEFR
- Application fee: 2.000.000 VND (non-refundable)

## \* TUITION FEES

CFVG programs are partially subsidise by the French Ministry of Foreign Affairs and Vietnam Ministry of Education and Training. Tuition fees amount are payable in 4 installments. They cover all expenses including course material, full access to CFVG library and facilities.

Tuition fees do not include the expenses for the compulsory study trip to France (airplane tickets, transportation within Paris, accommodation and meals).

Students don't have to pay extra tuition fees for exchange programs in Europe for the 2nd year (except ESCP).

## IDEAL CANDIDATES ARE:

• High potential managers wishing to master advanced business mindset, decision making tools and management techniques for new career opportunities.

• Executives wishing to update and consolidate your knowledge and have an in-depth understanding of all the business fields.

• Engineers, lawyers, linguists with no economic background who want to acquire management techniques to take more responsibilities in your work.

## APPLICATION PROCESS



**Pre-application online** on  
<http://www.cfvg.org>  
From March



**1st National Examination**  
April



**Intensive Course**  
For non-economist candidates  
May – August



**2nd National Examination**  
August



**Program Opening**  
October

