

EILEEN PEACOCK
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Dr. Peacock is a business school advisor for schools worldwide, with particular emphasis in the Asia Pacific region. Her knowledge of accreditation, planning and strategy for schools, and development of International connections emanates from her past experience as a business school dean in the United States and her work as SVP, in the Asia Pacific region for AACSB International. In addition, Eileen Peacock was a Senior Advisor for EFMD Global, the European Foundation for Management Development serving the Asia Pacific Region assisting business development in the Asia Pacific region.

As SVP and Chief Officer for Asia Pacific at AACSB Dr. Peacock's work guided the organization's membership and accreditation services within the region and she was responsible for developing effective relationships with Asia Pacific management education associations, colleges and institutions.

Dr. Peacock has delivered many professional talks on such topics as the landscape of management education, the need for collaborations, emergence of education hubs, impact of business schools, needs of emerging economies, quality assurance and challenges facing business schools.

Prior to coming to AACSB International, Dr. Peacock was dean and professor of accountancy for the Charlton College of Business at the University of Massachusetts-Dartmouth (2004-2009). From 1999 to 2004 she served as associate dean and professor of accounting at Oakland University in Rochester, Michigan. Dr. Peacock obtained her Bachelor of Technology from Loughborough University, England, and a Ph.D. from the University of Birmingham, England. In addition, she obtained a Master of Accountancy from the University of Oklahoma, and maintains her CPA and CMA certification.

Dr. Peacock currently serves on the Board of Governors of IFIM, India. Previously she served on the on NEOMA's International Advisory Board 2016- 2019, AACSB International Board of Directors 2007-2009, and on their accreditation committees: Initial Accreditation, Accounting Accreditation and Pre-Accreditation. Her other professional service also includes 20 years of board and committee positions with the Institute of Management Accountants (IMA).

Dr. Peacock's research has been published in a wide variety of publications, including The Journal of Information Systems, Information & Management, The British Accounting Review, Review of Business Information Systems, Internal Auditing, Journal of Cost Management, Journal of International Accounting, Auditing and Taxation, and Database.