

**CFVG HANOI**

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2 ALTERNATIVES FOR FINANCE CAREER:

**THE CORPORATE FINANCE TRACK PREPARES STUDENTS FOR THE FOLLOWING PROFESSIONS: CFO, FINANCIAL CONTROLLER, HEAD OF M & A, HEAD OF TREASURY, FINANCIAL DIRECTOR AND AUDITORS (INTERNAL AND EXTERNAL) ...**

**THE BANKING AND FINANCE TRACK PREPARES STUDENTS FOR THE FOLLOWING PROFESSIONS: BANK MANAGER, FUND MANAGER, FINANCIAL OR CREDIT ANALYST, MANAGER OF DERIVATIVES AND STRUCTURED PRODUCTS...**

*MEBF left me with a solid financial expertise of international standards and an influential professional network, which has made it possible for me to start out a real international career in finance*

Mr. Chu Minh Tuan  
CFVG MEBF, Intake 5  
Policy Development Director  
Business Banking Division  
TECHCOMBANK



# THE CFVG MASTER IN ECONOMICS OF BANKING AND FINANCE IS A PREMIUM OPPORTUNITY FOR FINANCE AND INVESTMENT PROFESSIONALS.

▶ We provide students with:  
1- A theoretical and professional framework that is directly applicable in the workplace. Technical and solid knowledge of corporate financial management in an international environment.  
2- A focus on the financial performance management, risk management (rates, exchange, and investment) and the processes used to create value in the enterprises.  
3- An opportunity to evolve in different and scalable contexts, and permanently connect the acquired conceptual knowledge to the daily realities in companies and financial markets.

Prof. Joel Metais, Paris Dauphine University  
MEBF Scientific Director ▶

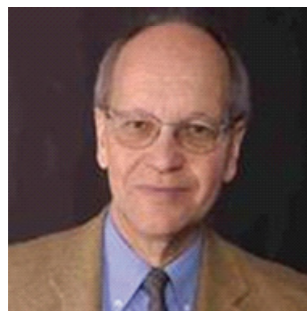


### KEY FACTS

- Specialized Master degree awarded by European high-ranked academic institutions: Paris Dauphine University and ESCP Europe
- Accredited by the “Conférence des Grandes Ecoles” as a specialized master of ESCP Europe
- A curriculum with in-depth knowledge of finance
- A compulsory 2 weeks study trip in Paris
- A program taught by an outstanding faculty with truly international expertise and absolute focus on the financial industry
- A program uniquely tailored to the needs of working professionals
- Class profile is made up with excellent students
- Spread over 20 months, evenings & weekends
- 50% of graduates are holding a management position in Vietnam’s banking and finance sector



## SPECIALIZED MASTER DEGREE AWARDED BY 2 INTERNATIONAL RENOWNED ACADEMIC INSTITUTIONS



Prof. Alain Chevalier  
MEBF Scientific Director  
ESCP Europe

### EUROPEAN MANAGEMENT SCHOOL (ESCP EUROPE)

<http://www.escpeurope.eu>

- 6 campuses in Europe (Paris, London, Berlin, Torino, Madrid, Warsaw)
- EQUIS, AMBA, AACSB Accredited.
- The World's First Business School (established in 1819)
- 100 academic alliances in Europe and the World.
- Regularly ranked among the World's best business schools.
- 40,000 active alumni in over 150 countries in the world.



Prof. Joel Metais  
MEBF Scientific Director  
Paris Dauphine University

### PARIS DAUPHINE UNIVERSITY

<http://www.dauphine.fr>

- 1<sup>st</sup> EQUIS accredited university in France.
- France's most prestigious management university.
- A leading European University in organization and decision-making sciences.
- Strong link with the corporate world.
- Cutting-edge research and professionally oriented programmes.
- 1,000 professors with corporate activities.



## KEY TOOLS, KNOWLEDGE AND UNDERSTANDING OF FINANCIAL ISSUES



### 300 HOURS OF CORE COURSES (APPLICABLE FOR BOTH TRACKS)

- Emerging countries in the globalization process
- Financial analysis and diagnostic
- Entrepreneurial finance and financial planning
- Statistics methods for use in finance
- Investment decision and basic valuation
- Financial structure and strategies
- Project finance
- Company valuation
- Instruments and techniques on financial market
- Financial intermediaries, markets and financing of the economy
- Corporate finance
- Compliance

## CUTTING EDGE SPECIALIZATION FOR SPECIFIC CAREERS IN FINANCE

### 02 OPTIONS FOR SPECIALIZATION COURSES

#### Corporate finance track (150 hours)

- International accounting and consolidation
- Cash management
- Financial control
- Financial management
- Audit
- International finance
- International taxation
- Mergers & acquisitions

#### Banking and finance track (150 hours)

- Analysis and financial management of the banking firm
- Analysis and financial management of the insurance firm
- Commodity market
- Financial risk management
- Monetary and exchange rate policy
- Portfolio management
- Information systems in financial institutions

## 24 Lecture Hours

by Foreign Professors

The program begins with core courses in corporate finance and financial markets, which give a thorough grounding in the principles of finance seen both in general and in real world applications, taught in part using case studies. This same combination of rigour and relevance is continued in the advanced elective courses, which provides deeper practical insight into finance as practiced by leading financial institutions.

## 6 Focus Hours

by Local High-ranked Professionals

Focus hours are delivered by professionals who provide students with practical knowledge, experiences or views on very specific topics. This is also an occasion for the students to share their understandings and discuss with high-ranked professionals in the financial sectors.

### COURSE SCHEDULING

#### HANOI

- Thursday/Friday:  
18h00 - 22h00
- Saturday/Sunday:  
08h30 - 12h30  
14h00 - 18h00

#### HCMC

- Monday to Friday:  
18h00 - 21h30
- Saturday :  
09h00 - 12h00  
13h30 - 17h00

#### Study Trip

One of the highlights of MEBF program is the compulsory 2 weeks study trip to Paris, one of world's main international financial centers. It's designed for students to broaden their hands-on international experience and to expose them to international business environments and practices. They will have the opportunity to visit big financial companies and institutions in Paris, and have the chance to meet international strategists and experts through seminars and establish international professional contacts.

#### Consultancy Project

The consultancy project requires working in close cooperation with a project advisor. It provides an opportunity to explore in-depth a specific finance topic and to handle a project built upon real-life financial management problems and situations. Demonstrating the expertise gained in the program, the project work also provides opportunities to do research in conjunction with the finance industry and thus to prepare for an advanced professional career.



*The 2 week study trip in Paris is really an extraordinary experience. It's effectively a stimulating atmosphere with lectures at ESCP Europe, data mining in Paris Dauphine University, workshops and professional discussion with senior international experts....Paris is a great city to visit, we had got unforgettable memories*

Ms. Nguyen Van Anh  
CFVG MEBF, Intake 10

## A WORLD-CLASS FACULTY TEAM

The world-class faculty is made up by professors from Paris Dauphine University, ESCP Europe and European academic partners who maintain strong links with financial sector through applied research and consultancy. In addition, all courses are addressed by high-ranked financial professionals who bring their practical insights straight into the classroom – help teach the most cutting-edge management techniques available.

### INTERNATIONAL PROFESSORS

**Alain Chevalier**

ESCP Europe, France

**Anne Gazengel**

ESCP Europe, France

**Arnaud Raynouard**

Paris Dauphine University, France

**Dinh Thanh Huong**

Paris Est-Créteil University, France

**Emmanuel Jurczenko**

ESCP Europe, France

**Anne Epaulard**

Paris Dauphine University, France

**Greusard Oliver**

ESCP Europe, France

**Gunnar Graef**

ESCP Europe, CEO Deutsche Ventures,  
Berlin - Paris - Singapore

**Jean Baptiste Bellon**

Owner of Trapeza and Banking Consultant, France

**Joël Métais**

Paris Dauphine University, France

**Kevin Beaubrun-Diant**

Paris Dauphine University, France

**Kostas Andriosopoulos**

ESCP Europe, UK

**Laurent Herve**

Reims Management School, France

**Michael Troege**

ESCP Europe, France

**Nguyen Chan**

CFVG, Vietnam

**Patrick Gougeon**

ESCP Europe, UK

**Shankarsan Basu**

Indian Institute of Management, India

**Sylvie Bouriaux**

Illinois State University, U.S.A.

**Tristan-Pierre Maury**

EDHEC Business School, France

### HIGH-RANK PROFESSIONALS IN VIETNAM

**Can Van Luc**

Senior Advisor to the Chairman, BIDV

**Hoang Bich Van**

Finance Director, Korea Life Insurance

**Huynh Thi Thu Thuy**

University of Economics Ho Chi Minh City

**Le Xuan Nghia**

A member of the Monetary and  
Financial Policy Advisory Council

**Lim Chor Ghee**

Executive Director of Vinmas Resources Pte Ltd,  
Singapore

**Nguyen Duc Thanh**

Director, Vietnam Centre for Economic and Policy  
Research (VEPR)

**Nguyen Hoai Anh**

Vice Chairman, Amigo Investment Holdings

**Nguyen Thanh Long**

State Securities Commission, Department of fund  
management, companies and funds, Deputy Director

**Pham Bach Duong**

Senior Associate - Avocat à la Cour, Gide Loyrette Nouel

**Pham Ngoc Bich**

Managing Director, SSI Research  
& Investment Advisory

**Tran Thanh Tu**

Deputy General Director, Dai-ichi Life Vietnam

**Truong Quang Binh**

Deputy Head of Research  
Maybank Kim Eng Securities (MBKE)

**Vo Tri Thanh**

Deputy director of the Central Institute  
for Economic Management



## CLASS PROFILE

Your classmates on the CFVG MEBF will account for most of you expectation from this prestigious program. They will have the same professional mindset and outstanding analytical ability, along with the excellent academic background and industrial experience.

*I chose this MEBF program as it's one of the top masters in finance in Vietnam. This programme gave me all the required knowledge for a career in finance, the programme even splits in two different tracks according to students' interests. All the courses are taught by international professors who always bring the cutting-edge international expertise in class. High-ranked professionals that came to the focus hours also presented a unique insight in the Vietnam's context*

Le Thi Huong  
CFVG MEBF, Intake 12  
Senior Financial Reporting Manager  
Citibank

### AVERAGE AGE

28

### EDUCATION BACKGROUND

38%

Finance

28%

Economy

10%

Engineering & IT

### INDUSTRY

71%

Banking

21%

Finance/  
Insurance

\* Figures in 2013

### AMONG EMPLOYERS



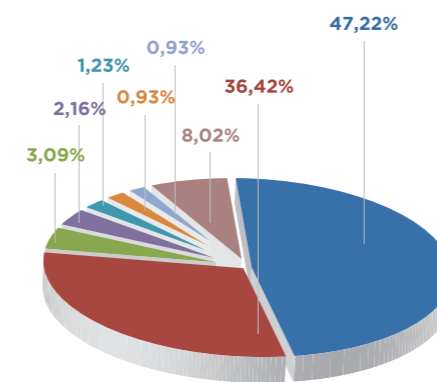
## ALUMNI

When you graduate from CFVG MEBF, you will not only have established an invaluable network of classmates, but also join the impressive MEBF's alumni networks for a first class professional network that will last throughout your career.

It is truly a valuable financial community with nearly 500 members, working in the 2 financial and business hubs of Vietnam (Hanoi and Ho Chi Minh City). MEBF graduates also belong to the CFVG's wider alumni community of over 2500 members from an excellent variety of sectors.

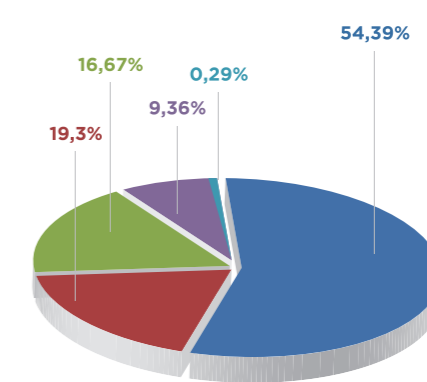
They can also join the alumni communities of ESCP Europe and of University Paris Dauphine.

### INDUSTRY



- Finance / Insurance
- Banking
- Real Estate
- Other Manufacturing
- Manufacturing - Food/Beverage
- Construction
- Education / Research / Sports
- Other

### JOB LEVEL



- Middle Management
- Junior
- Senior Management
- Top Management
- Other

### A NETWORK THAT INCLUDES HIGH RANK FINANCIAL PROFESSIONAL AT TOP MANAGEMENT LEVEL

Bùi Tuan Trung (MEBF 5)  
President  
Bao Viet Fund management

Ho Nguyen Thuy Duong (MEBF8)  
Head Performance Management

Hoàng Hoài Giang (MEBF 5)  
Deputy General Director  
Prevoir Vietnam

Hoang Kim Truong (MEBF 1)  
Country Head Of Sales &  
Structuring  
Citibank Vietnam

Huynh Duy Sang (MEBF7)  
Deputy General Manager Of Gold  
Trading Center  
Asia Commercial Bank

Le Thanh Nam (MEBF)  
Deputy Director of Corporate  
Banking Division  
MB Bank

Huynh Tien Dat (MEBF8)  
Deputy to the CFO  
Mercedes-Benz Vietnam Ltd

Le Thi Hoa (MEBF 1)  
Board Member  
Vietcombank

Nguyen Phi Lan (MEBF 2)  
Deputy General Director  
PricewaterhouseCoopers  
(Vietnam) Limited

Trinh Hoàng Linh (MEBF 6)  
Vice President and  
Representative  
WACHOVIA BANK N.A.  
Hanoi Rep. Office

Tran Bao Lien (MEBF8)  
Head of Risk & Governance  
Dragon Capital Group Limited

Tran Thi Nguyen Oanh (MEBF 4)  
CEO HBAP Hanoi branch  
The HSBC Limited

Nguyen Hong Van (MEBF 3)  
Board Member  
VietinBank

Vu Duy Bang (MEBF6)  
Deputy Director  
Itrade Company

Vu Thi Bich Lien (MEBF 7)  
Chief Representative & Country  
Manager  
The Bank Of Nova Scotia, Hanoi  
Rep. Office

Nguyen Hong Long (MEBF 8)  
Vice President - Head of Sales &  
Structuring - Markets  
Tecombank

## \*TUITION FEE

- CFVG's programs are partly subsidized by the French Ministry of Foreign Affairs and Vietnam Ministry of Education and Training.
- Tuition fee is payable in 4 installments.

## ABOUT CFVG

French Vietnamese Center for Management Education (CFVG) is founded in 1992 by the Vietnamese government (Ministry of Education and Training) and the French government (Ministry of Foreign Affairs) in Vietnam, and is operated by the CCI Paris Ile-de-France at National Economics University in Hanoi and University of Economics in Ho Chi Minh City.



## HOW TO APPLY

To apply for our programmes you must complete the online application form at: [www.cfv.org](http://www.cfv.org)

### To process your application we require:

- A printed version of your fully completed online application form.
- A detailed résumé (CV)
- A cover letter
- At least one recommendation letter
- Certified copies of degrees & transcripts
- 1,050,000 VND for the registration fee (non refundable)

### Admission process:

March: Start online pre-application  
(at: [www.cfv.org](http://www.cfv.org))  
June: Application Deadline  
June-July: Selection Interview  
October: Program Opening

## ENTRY REQUIREMENT

The program is intended for professionals with 3 years of experience in finance, or other related professional fields who wish to accelerate or refocus their career in the financial world, seeking positions in the finance industry at a senior management level in investment banks (corporate finance, equities, fixed income, derivatives, etc.), hedge fund, private equity, private banking, asset management, or in the finance department of a large corporation.

OVER 20 YEARS OF SUCCESS IN VIETNAM, CFVG NOW PLAYS A LEADING ROLE IN MANAGEMENT EDUCATION IN VIETNAM WITH:

### CENTERS

Hanoi: National Economics University  
HCMC: University of Economics Ho Chi Minh City

### DIVISIONS

MBA, Specialized Masters (Finance/Marketing), Executive Education & PhD program

### COURSES

taught by international professors

### NEW

students / year

### CURRENT

students / year

### ALUMNI

### MEMBER OF



AROUND  
2  
4  
100  
300  
610  
2500+